Rewards Points Program Terms and Condition

- 1. Only valid Retail purchases qualify for Reward points
- 2. Reward points will not be accrued for fuel transactions
- 3. Reward points are valid only for 2 years from the date of accumulation. Eg: If you havereceived reward points in the month of April 2019, then same will expire in April 2021.
- 4. EasyEMI and e-wallet loading transactions will not accrue Reward points.
- 5. Reward points accrued will be reversed if a retail transaction is converted into SmartEMI.
- 6. If the Credit Card is not used for more than 365 days, Reward Points accrued will benullified.
- 7. Reward points accrued for Insurance transactions will have a maximum cap of 2,000 perday
- 8. Redeem upto maximum of 70% on the travel bookings (Flights, hotels and experiences) using Reward Points. The balance amount will need to be paid via credit card.
- 9. With effect from 1st Jan'23,
 - a. Reward points will not be accrued for rental pay transactions, property management services like rent, maintenance, packers &movers, etc and government transactions
 - b. Reward points earned on grocery transaction will be capped at 2000 RP per calendar month
 - c. Redemption of Reward Points for flights & hotel bookings on Smartbuy portal will be capped at 50,000 Reward Points per calendar month.
 - d. For rent payments made through third-party merchants, a fee of 1% of the total transaction amount will be levied from the second rental transaction of the calendar month.
 - e. If you conduct a transaction (in-store or online) in Indian currency at an international location or with a merchant located in India but registered overseas, a dynamic & staticconversion markup fee of 1% will be charged
- 10. With effect from 1st Feb'23,
 - a. Redemption of Reward Points against statement balance (cashback redemption) will be capped at 50,000 Reward Points per calendar month.
 - For select Products & Vouchers, the redemption of Reward Points will be capped at 70% of the total value. The remaining amount must be paid using the same Credit Card
- 11. With effect from 1st Oct'23,

The maximum reward points that can be earned in a statement cycle for Regalia Gold is 50,000.

Important Terms and Conditions of Milestone Benefit

- 5X Reward Points is applicable on spends at select merchants Myntra, Nykaa, Reliance Digital, Marks & Spencers.
- 5X Reward Points can be accumulated for e-com and POS transaction
- 5X Reward points on will be capped at 5000 RP per month across all brands combined. Base reward points accrued on these will continue as is with no capping:
- The offer cannot be clubbed with any other promotions currently applicable
- Minimum transaction value to be eligible for offer or reward points is Rs. 150
- To be eligible for the offer, payment has to be done directly using HDFC Bank RegaliaGold Credit Card.
- Any wallet payments will not be eligible even if wallet is refilled using HDFC Bank Regalia Gold Credit Card.
- Reward Points will be posted on calendar month basis, the transaction settled in the system between 1st to 30/31st of the calendar month will be posted in the 1st week of the subsequent calendar month.
- The transaction settled from the merchant will be eligible for Reward Points and settlement/Posting date of the transaction will be considered for points calculation.
- Reward Points earned will be computed based on spends during the calendar month period minus any returns or refunds during the same period.
- In case the purchase/transaction is returned/cancelled/reversed post calendar month completion.
- Then the equivalent Reward Points will be reversed/adjusted under the 5X RewardPoints category.
- Spends beyond the capping of 5,000 RP shall not be considered for Reward Points posting.
- Incremental Reward Points will be posted within 90 days from the end of the calendar month in which the transaction was made
- 5x Rewards on 4 merchants are calculated basis the Terminal / merchant IDs (TIDs & MIDs) shared by the respective merchant partners. If in case the TID / MID is not available in the set-up, such transactions will not qualify for the benefit. This shall be at the discretion of the bank.
- On HDFC Bank Smartbuy portal, redemption against miles transfer is capped at 50,000 reward points per month.