



Hope you and your family are safe at home. To ensure that you continue to stay safe, we at HDFC Bank are with you and together we will overcome the situation soon.

We urge you to manage all your banking needs digitally from home. Most of the transactions can be done 24 x 7 on our digital channels.

In case if a need arises to visit the branch, our branches will be open and our team will be available for all your banking needs. For the safety of all, we are keeping our branches clean and sanitised.

We are constantly filling up our 14,500+ ATMs so that cash is available for withdrawal, at your disposal.

Lockdown is easing out slowly and together we can help the country revive its economy!

As you continue to purchase what you need during this period, we at HDFC Bank are doing our bit to make that purchase experience better by providing exclusive offers on our Cards, EasyEMI, Loans and PayZapp.



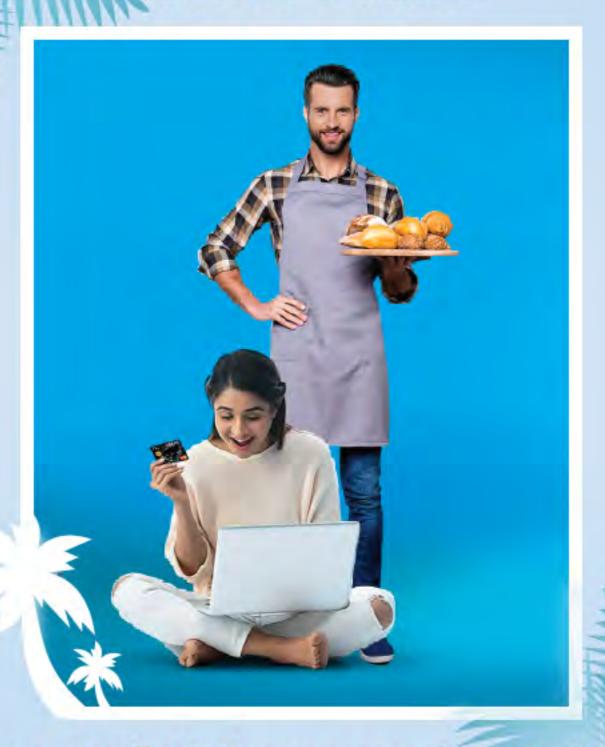


Everything you need to get started in the new normal.

1.	Offer on Debit/Credit Cards & PayZapp	04
2.	Personal financial needs Offer on retail loans	08
3.	Safe Commute Offer on vehicle loans	13
4.	Offer on loan for business growth	15
5.	Stay connected with your family and friends safely Offer on leading Smartphones	17
6.	Make 'work from home' comfortable Offer on iPad/Laptops/ACs/Furniture	25
7.	'Work for home' made easy Offer on Washing machine/Dishwasher/Vacuum cleaner/Refrigerators	31
8.	Safe payments with PayZapp Offer on recharges/grocery/food delivery/shopping etc	37
9.	For your Health & Wellness Offer on healthcare/personal care/home essentials & grocery	40
10.	For your kids growth & knowledge Offer on education	48
11,	For the fun family time Offer on leading streaming & gaming platform	52
12.	For your special occasions Offer on Jewellery & Apparels	55
13.	For safety of your loved ones Attractive insurance plans	60



Make today's new practices, tomorrow's habits.



Let safe digital payments be a habit. #StaySafe



Offer on Debit Cards

1% CashBack on

Supermarket/Groceries/Departmental stores (both offline & online)

T&C apply. Maximum CashBack: ₹100/Customer during offer period Minimum transaction: ₹3,000 | Offer valid from 21st May to 30th June 2020







Offer on Credit Cards

50% Extra Reward Points on online spends

T&C apply. Maximum RP: 200/Customer during offer period
Minimum transaction: ₹1,000 | Offer valid from 21st May to 30th June 2020







Offer on PayZapp

5% CashBack

on Bill Payment via PAY APP

T&C apply. Max CashBack: ₹200/Customer/month Minimum transaction: ₹200 | Offer valid till 30th June 2020

Download PayZapp >>





We understand your financial needs! So we've enhanced our Loan offerings to fulfill your needs digitally



Personal Loan

While we get back to the new normal, being financially ready is imperative. HDFC Bank Personal Loan is here to fulfill all your needs with instant access to funds right from the safety & comfort of your home.

For a new start

 EMI at ₹2,187 ₹1,829/lakh* onwards for 1st year with Step-up EMI repayment option

More Benefits:

- 50% off on Processing Fee. Subject to Min. Processing Fee of ₹1,999
- Money in account in 10 sec for select pre-approved customers
- No collateral required

*Step-up EMI available for select customers. For more information contact a bank representative



Home Loan

For a new start

- Up to 50% off on Processing Fee for salaried customers of select Corporates*
- Top up Loan available for existing HDFC Home Loan customers

More Benefits:

- No Processing Fee on Balance Transfer cases for salaried Customers
- Special Processing Fee* ₹2,500 (plus taxes) for select government employees

*Conditions Apply:

This is a limited period offer. All home loans are from and at the sole discretion of HDFC, Ltd. For further details kindly visit www.hdfc.com CIN: L70100MH1977PLC019916



Apply easily >>

Digital Loan against Mutual fund

For a new start

- Processing Fee of ₹750+taxes
- Pay interest only on amount utilised



Loan on Credit Card

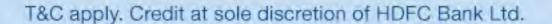
Now you can get instant funds anytime and from any where to meet your urgent cash needs We have pre-approved loan on your Credit Card with attractive offers just for you

For a new start

- Reduced Processing Fee: ₹799 onwards
- Free of cost Loan protection cover

More Benefits:

- Instant money, 24*7
- No Documentation
- Flexible repayment tenure up to 60 months





Offer on New Credit Card

Beautiful Possibilities. Ready For You.

Up to ₹15,000 benefits in first 4 months







Car Loan

As things begin to settle, we understand your need for a worry-free commute.

Nothing feels safer than traveling in your own car. Our Custom-fit Car Loans enables you to pay up to 70% lower EMI for the initial 3 months. So go ahead & get your perfect car & a perfect loan #AapkeHisaabSe

For a new start

Up to 70% lower EMI for first 3 months*

More Benefits:

- Zero foreclosure charges
- Special interest rates for women
- Up to 100% funding
- Insurance benefits

*Taxes & other charges as applicable | Insurance bundled | Zero Foreclosure charges after 50% tenure completion subject to minimum 24 months & Nil cheque bounce

Apply easily >>

Used Car Loan

- EMI at ₹2,345 ₹1,999/lakh onwards
- Zero foreclosure charges after 24 months



Two Wheeler Loan

While you gear up for the new normal, safety comes first before anything else. HDFC Bank wishes you safe rides on your own two wheeler.

For a new start

50% lower EMI for first 3 months

More Benefits:

- 50% off on Processing Fee
- Zero foreclosure charges after 18 months
- No Down Payment (for Pre-approved customers)



Gold Loan

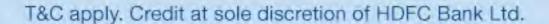
New normal means new ways of managing needs. Be it for your business expansion, for any unplanned expenses or any other emergency situations. Fulfil all your needs on your own with HDFC Bank Gold Loans.

For a new start

- Zero foreclosure charges after 3 months
- Lower Rate of Interest: 9.90% for Loan >₹5 lakhs

More Benefits:

- Quick Loan Disbursal in 45 minutes
- Term Loan & overdraft facility available





Business Growth Loan

For a new start

- 50% off on Processing Fee
- Loan up to ₹50 lakhs*

*For Doctors

More Benefits:

- · No collateral required
- Attractive Rate of Interest

Apply easily >>

Loan Against Property

For a new start

- Special Processing Fee offer for Balance Transfer cases:
 - Flat Processing Fee of ₹9,999* for cases up to ₹1 crore
 - Flat Processing Fee @ 0.25%* for cases above ₹1 crore
- Apply digitally for Loan Against Property from the safe confines of your home or office

*GST Applicable, Offer valid for branch sourced files logged in till 30th June 20



We understand your need to stay connected with your loved ones!
So, we've tied up with the leading mobile brands to help you get the best **Smartphone!**



Offer on iPhone SE



Own it at ₹42,500 ₹38,900°

with HDFC Bank Cards & EASYEMI



Extra savings on



Flipkart 🙀 via Smart 🖭 🏋

No Cost EMI available too

€ iPhone SE

T&C apply. Price provided is with discount of ₹3,600 for transaction on Credit Card & EasyEMI on Debit/Credit Card. Discount on Debit Card is ₹1,500.Offer valid till 30th June'20

Order now >>



Offer on Mi 10



Get the latest Mi 10 at ₹49,999 ₹46,999^

with HDFC Bank Cards & EASYEMI



No Cost EMI up to 12 months



Extra savings via Smart BUY

^T&C apply. ₹3,000 discount on Credit Card & EasyEMI on Debit/Credit Card. ₹1,500 discount on Debit Card. For in-store offer would be CashBack

Order now >>



Offer on Samsung S20 | S20+

Galaxy S20 S20+



Claim ₹6,000 CashBack with Credit Cards & EASYEMI

on Debit/Credit Cards



No Cost EMI for 9 months

T&C apply. Offer applicable on Samsung e-store & offline stores.

Valid till 30th June'20





Offer on Vivo V19



VIVO V19

Claim 10% CashBack

with Credit Cards & EASYEMI

on Debit/Credit Cards



No Cost EMI up to 6 months

T&C apply. Offer applicable on Vivo e-store and offline stores. Offer valid till 30th June'20





Offer on other Vivo phones

Claim up to 10% CashBack

with Credit Cards & EASYEMI

No Cost EMI available too

Models	Price	CashBack%
V19(8+256G)	₹31,990	10%
V19(8+128G)	₹27,990	10%
V17(8+128G)	₹24,990	10%
S1 Pro(8+128G)	₹20,990	7.50%
S1(4+128G)	₹16,990	7.50%
Y17(4+128G)	₹13,990	5%
Y19(4+128G)	₹14,990	5%
Y12(3+64G)	₹10,990	5%
Y15(4+64G)	₹12,990	5%

T&C apply. Offer applicable on Vivo e-store and offline stores. Offer valid till 30th June'20

Shop now >>



Offer on Redmi K20



Claim up to ₹1,500* Instant Discount with HDFC Bank Cards & EASYEMI

0

No Cost EMI up to 12 months

0

Extra savings via Smart DV

'T&C apply. Offer applicable at Amazon, Flipkart, Mi.com & Offline stores.

Discount on Debit Card is ₹750. For offline store offer would be CashBack.

Offer valid till 30th June'20

Order now >>



Offer on Redmi Note 8 pro



Claim up to ₹1,000* Instant Discount with HDFC Bank Cards & EASYEMI



No Cost EMI up to 12 months



Extra savings via Smart DUX

T&C apply. Offer applicable only at Amazon.

Discount on Debit Card is ₹500. Offer validity 1st - 7th June'20.

Order now >>







Offer on MacBook

★ MacBook Pro

Power. Moves.



Pay up to ₹7,000 less with Cards & EASYEMI





Offer applicable at:



T&C's apply. Online offer is Instant discount and Offline offer is CashBack.

Offline offer is applicable only if the card is swiped on Pinelabs terminal. For Debit Card full swipe saving is ₹1,500. Offer applicable on MacBook Air also with savings of ₹6,000.



Offer on iPad

€iPad Pro

Your next computer is not a computer.



Pay up to ₹5,000 less with Cards & EASYEMI





Offer applicable at:



T&C's apply. Online offer is Instant discount and Offline offer is CashBack.

Offline offer is applicable only if the card is swiped on Pinelabs terminal. For Debit Card full swipe saving is ₹1,500.



Offer on Laptops

ENJOY





No Cost EMI (2) No Down Payment

with Debit Card | Credit Card | Consumer Loans



Lenovo





Check details >>

PLEASE CHECK IF STORES ARE OPERATIONAL IN YOUR AREA



Offer on Air conditioners







No Cost EMI No Down Payment

with Debit Card | Credit Card | Consumer Loans

Up to 17.5% CashBack + No Cost EMI on



SAMSUNG VOLTAS



Also avail No Cost EMI on leading brands like:





















Check details >>

PLEASE CHECK IF STORES ARE OPERATIONAL IN YOUR AREA



Offer on Furniture







with Debit Card | Credit Card











PLEASE CHECK IF STORES ARE OPERATIONAL IN YOUR AREA



We understand that being at home you are **sharing the load** of house work!
So, we've partnered with some of the leading brands to ease off that load.



Offer on Refrigerator

ENJOY





No Cost EMI (No Down Payment

with Debit Card | Credit Card | Consumer Loans

Up to 17.5% CashBack + No Cost EMI on



SAMSUNG



Also avail No Cost EMI on leading brands like:



Panasonic











Check details >>

PLEASE CHECK IF STORES ARE OPERATIONAL IN YOUR AREA



Offer on Washing Machine







No Cost EMI (No Down Payment

with Debit Card | Credit Card | Consumer Loans

Up to 17.5% CashBack + No Cost EMI on



SAMSUNG



Also avail No Cost EMI on leading brands like:



Panasonic

TOSHIBA

Check details >>

PLEASE CHECK IF STORES ARE OPERATIONAL IN YOUR AREA



Offer on Dishwashers







% No Cost EMI (No Down Payment

with Debit Card | Credit Card | Consumer Loans

Up to 12.5% CashBack + No Cost EMI on





Also avail No Cost EMI on leading brands like:





Check details >>

PLEASE CHECK IF STORES ARE OPERATIONAL IN YOUR AREA

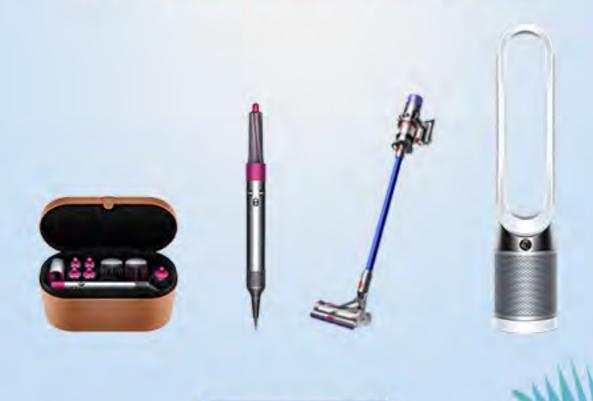


Offer on Dyson

dyson

Bring home Dyson technology
Live better every day with EASYEMI

Enjoy No Cost EMI up to 18 months with HDFC Bank Debit/Credit Card



Order now >>



Offers at Leading Retailers



Up to ₹2,000 off

Order now >>

Check details >>



Delighting You Since 1971

Up to ₹2,000 off

Order now >>

Check details >>



Up to ₹2,000 CashBack

Order now >>

Check details >>

T&C Apply
Offers valid on both full swipe and EasyEMI transactions.
Offer valid both online and in-stores



We understand your safety concerns of paying in cash.
So, we bring you a safe & digital way to pay with PAY APP



Exclusive offers on PayZapp

Mobile/DTH Recharge

10% CashBack



Flat ₹**75** CashBack



Flat ₹100 CashBack



15% CashBack



5% CashBack Download PayZapp >>



Exclusive offers on PayZapp



15% CashBack



15% CashBack

zomato

Flat 10% off on groceries



Flat 15% off





1% CashBack on paying via PayZapp Card, Debit/Credit Card

3X Reward Points

on using HDFC Bank Credit Card via PayZapp* Download PayZapp >>



We understand that the health and safety of your family is of utmost importance to you.

So, get the best

Health and Personal Care products delivered at your doorstep.



Offers on HealthCare with Debit/Credit Cards











Offers on HealthCare exclusively for MasterCard



Get up to 15% off

Promo Code

Mastercard4860



Get 20% off on Oxxy Healthcare membership plans

Promo Code

MCOXXY



Free consultation with

Doctor + 25% off

on annual treatment



Get 50% off on prescription medicine orders

Promo Code

NMSMASTER



Up to 71% off on select pre-health check package

Promo Code

THYROMC1

Apollo

Flat ₹299

off on tele-consultation booking

Promo Code MASTER299

Check details >>



Offers on HealthCare exclusively for Visa



Up to 15% off

Promo Code

VISA5075



Up to 50% off

Promo Code VISA



Up to 25% off

Promo Code VISA250FF lybra e

Up to 25% off

Promo Code

GKVISA



Check details >>

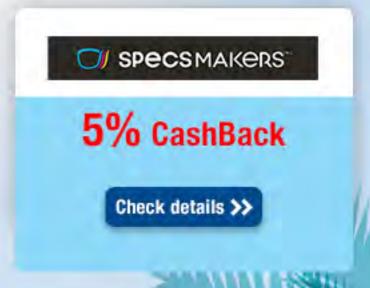


Offers on Personal Care with Debit/Credit Cards











Offers on Personal Care with Debit/Credit Cards











Offers on Home Essentials with Debit/Credit Card



WELSPUN

Flat 10% off

on spaces & welspun home

Order now >>

Check details >>



Up to ₹70% off

Order now >>

Check details >>

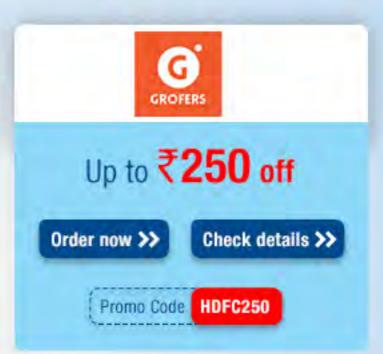
Promo Code

WCHDFC20



Offers on Grocery with Debit/Credit Cards









We understand that your child's education is important for you. So, we've made it easier for you to continue learning from the safety of your home.



Offers on Education with Debit/Credit Card















Offers on Education exclusively for MasterCard



Up to 20% off on StudentConnect and AdmissionAssist Services



Get additional 15% off on courses

*T&C Apply | Applicable only on HDFC Bank MasterCard Debit/Credit Cards





Offer on BYJU'S with EASYEMI



Your child learns at their pace while you pay at yours

Live better every day with

EASYEMI







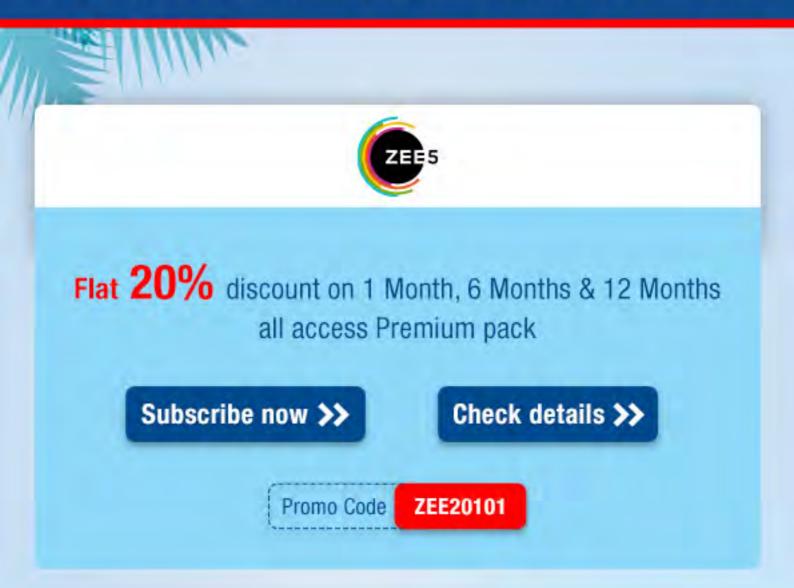




Make the most of your family time at home with a dose of daily entertainment.



Offer on Entertainment with Debit/Credit Card





Offers on Entertainment exclusively for Visa

erosnow

Flat 20% off

Subscribe now >>

Check details >>

FIRST

CashBack of ₹150

on purchase of Paytm First Services annual subscription

Subscribe now >>

Check details >>



30% off

on Half Yearly and Annual SonyLIV subscription

Subscribe now >>

Check details >>



We understand that special occasions deserve a celebration, even while at home! So, bringing to you exclusive offers on to make these ocassions even more special.



Offers on Jewellery with Debit/Credit Cards







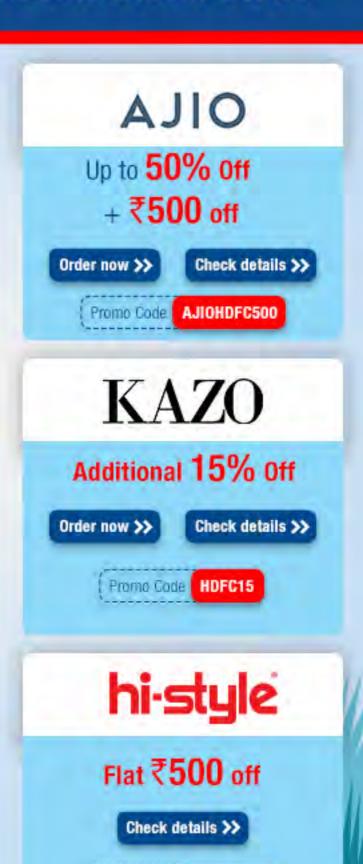






Offers on Apparel with Debit/Credit Cards





Promo Code HIDHDFC500



Offers on Apparel with Debit/Credit Cards











Offer on Tata CLiQ



Pay ₹2,000 less with Credit Cards & EASYEMI on purchases above ₹25,000



Order now >>

Check details >>



Assured Savings on SmartBuy



Offer applicable on:







Be prepared for the unpredictable future in these testing times, with our range of insurance plans.



Attractive Insurance plans



Life Insurance









General Insurance









Health Insurance







HOFC Bank Limited ("HOFC Bank") is registered with insurance Regulatory & Development Authority of India (RDA) as a Composite Corporate Agent, IRDA) Registration No. CA0010 for distribution of Insurance Products. HOFC Bank oursently has arrangement with nine insurance companies viz HOFC Life Insurance Co. Ltd. Tata AIA Life Insurance Co. Ltd. and Aditya Birla Bun Life Insurance Co. Ltd. for distribution of Life Insurance Products, HOFC ERRO General Insurance Co. Ltd. Bharaf AXA General Insurance Co. Ltd. and Bajaj Allianz General Insurance Co. Ltd. for distribution of Health Insurance Co. Ltd., Apolio Munich Health Insurance Co. Ltd. and Max Bupa Health Insurance Co. Ltd. for distribution of Health Insurance products. HOFC Bank does not underwrite the risk or act as an insurer. The insurance is underwritten by respective Insurance Companies. The contract of Insurance is between the Insurance Company and the Insurance only, and not between HOFC Bank and the insurance is not responsible or liable for performance of any obligations under the contract of insurance, insurance is sold as a stand-alone product and not linked to any of the Banking products. Participation in Insurance is purely on a voluntary basis, Furchase of Insurance is not a pre-condition of availing any of the banking products / services. HOFC Bank is not responsible or liable for any omission or commission in the information shared. For more details on risk factors, product details, terms and conditions and exclusions please read the relevant product brochure catefully before conclusion of sale

