

# Vyapar ki choti-badi problems ka **ek hi upaay.**



Use the all-powerful

# SmartHub

**VYAPAR**

A one-stop platform with simple solutions for all  
banking and business problems.



# One Platform. Many benefits.

## 1. Instant, Digital & Paperless Onboarding:



Become HDFC Bank SmartHub Merchant instantly with your HDFC Bank Current A/c

## 2. Accept all forms of payments:



- Accept digital payments easily via Cards-Tap N Pay | QR | UPI | SMS Pay
- Get instant notification on successful transactions

## 3. Easy Access:



- Get instant credit
- Business Loan | Loan on Credit Card
- Business Credit Card

## 4. Distributor & Vendor Payments:



- Vendor/Distributor/Utility/GST Payment with HDFC Bank Business Cards
- Avail upto 45 days of credit period via Business Credit Cards

## 5. Instant Settlement on UPI:



Get Instant Access to funds to run the business smoothly

## 6. Offers and Rewards:



Engage your customers effectively with "Offers and Rewards" for them

## 7. Pay Later:



Record, Track & Collect customer dues digitally

## 8. Easy Reconciliations:



One view of transaction and credit to your bank account

## 9. BizView:



Monitor business growth in one single dashboard

## 10. Customer Intelligence:



Use customer intelligence & recognition features for offering customised deals

## 11. Role Assignment:



Assign roles to store staff viz. Cashier, Manager, etc.

## 13. FAQ/Tutorials:



Get solutions for your queries by referring to the FAQs and Tutorial videos

## 12. 24X7 Support:



Get round-the-clock service support from EVA

Scan now, to become  
HDFC Bank SmartHub  
Vyapar Merchant



\*Based on Retail Loan book size (excluding mortgages). Source: Annual Reports FY 20-21 and No.1 on market capitalisation based on BSE data as on 31st Dec, 2021

**Note:** HDFC Bank SmartHub Vyapar is available to only Individual & Sole Proprietorship entity and for select Current Account variants only. For other entity types, please connect with the nearest branch"

