

INTRODUCING

Imperia
Premium Banking

Crafted to give you
exclusive access to lifestyle
benefits and a superlative
banking experience.

From A Bank With Stellar Record



Extensive network of
Over 5000 Branches & 13000 ATMS

- 2019  **Featured in Top 20**
The Great Manager Awards, Nov'19
- 2019  **India's Best Bank**
Euromoney Awards for Excellence, June'19
- 2019  **No. 1 Bank in India**
Forbes' World's Best Banks Report, April'19
- 2019  **Best Digital Bank (India)**
Asiamoney Best Bank Awards, March'19
- 2018  **Best Private Bank in India**
The Banker Global Private Banking Awards
-  **200+ Prestigious Awards Won**
Since inception

Exclusive Advantages That Go Beyond Just Banking

Personalized Attention

Dedicated Imperia RM
for all your banking,
borrowing and
investment needs.



Imperia Platinum Chip Debit card

Complimentary
Domestic airport
lounge access

Get Up To 1% Cashback
on shopping at select
merchant categories

**Daily Domestic
Shopping Limits:**
Rs. 5 lacs

**Daily Domestic ATM
Withdrawal Limits:**
Rs. 1 lakh

**Free Personal
Accidental Death Cover**
of up to Rs. 12 lakh

**Additional International
Air Coverage**
of flat Rs.1 Crore



Infinia Credit Card

Limitless Exclusivity.
Ready For You*



Premium Travel &
Lifestyle Privileges

Personal
Global Concierge

Unlimited
Golf Games

Exclusive
Dining Privileges

Best-in-Class
Rewards Programme

*Terms and conditions apply. Credit Card is extended at sole discretion of HDFC Bank Limited



Imperia
Premium Banking

Conquer Every Forex Need With Our Range Of Cards



Regalia ForexPlus Card

Available in US Dollars

ZERO Cross Currency
Conversion Charges

Waiver on ATM Access Fee

Complimentary Lounge
Access at International
Airports in India



Multicurrency ForexPlus Card

Available in 23 currencies

Once loaded, no worry
about forex fluctuation in
these currencies

Create different currency
wallets and transfer
balance using NetBanking



MakeMyTrip HDFC Bank ForexPlus Card

ISIC Student ForexPlus Card




Hajj Umrah Card

Taking Care Of All Your Business Banking Needs

Loan Against Property	Loan Against Rent Receivables
Working Capital	Cash Management Services
E-net	Trade Services
Merchant Point of Sale Terminals	Internet Payment Gateway

Corporate Salary Accounts





All Your Borrowing Needs, Answered.

A Range of Loans:

Personal | Home | Easy EMI
Car | Two wheeler
Educational | Gold

Loans Against:

Assets | Securities
Property | Credit card

OverDraft Against Salary
Business Loan
Loans for Professionals



Terms and conditions apply. Loan is extended at sole discretion of HDFC Bank limited and is subject to documentation and verification as per Banks requirement.

All New Mobilebanking App

**Single View
Dashboard** of
all your
accounts/product
holdings

**Simple and
Easy** sharing
of payment
receipts

Create a Playlist
of your
favourites
transactions

**Set Up Automatic
Payments** and
never miss
due dates

View All Your Credit Card Transactions
with Reward point status





Private Banking Services

Prudent Approach With
Progressive Outlook

Fundamental Based Ethical Approach
supported by in-house research expertise

Bespoke Solutions to optimize
risk adjusted returns

**A Range of Strategic Investment
Products** leveraging on our deep-domain
knowledge and research capital

Customer-focused Approach protecting
your interest at every stage



Family Banking

Extend The Unique
Benefits To
Your Loved Ones

Extend

Imperia Premium Banking benefits to
your family members at individual level

Enjoy

peace of mind by maintaining the
required eligibility cumulatively

Experience

the ease of operations with the same
RM across all your family accounts





A Little Extra Goes A Long Way

Locker Facility

100% locker fee waiver on
one locker per family

Forex Benefit

Preferential rates

Lifetime Free Demat Account

No annual maintenance charges

Plethora of **FREE** services
for your Savings account

Benefits Galore

Zero Cost On Locker Rental

Benefits up to **Rs.40,000**

Complimentary Airport Lounge Access

Benefits up to **Rs.15,000**

Additional Cashback

up to **Rs.12,000**
via SmartBuy
and PayZapp

Up To 20% Off

at fine dining
restaurants Benefits
up to **Rs.12,000**

Premium Credit Card

with accelerated
Reward Points of
up to **Rs.10,000**

Preferential Banking Rates

up to **Rs.11,000** on products and services you avail

Beyond The Clock Customer Service

Imperia Toll Free Number

24x7 Customer service
at your disposal

Imperia Email ID

Customer care experts,
just an email away

RM Connect Number

The fastest and surest way
to connect to your
relationship manager

Whatsapp Banking

powered by
Artificial Intelligence





Setting The Bar Right

Imperia Banking
Eligibility Criteria

Savings Account

Average Monthly
Balance of Rs. 10 Lakh

Current Account

Average Quarterly
Balance of Rs. 15 Lakh

Combination of Savings Account & FD

Average Monthly Balance
of Rs. 30 Lakh

The logo for Imperia Premium Banking features the word "Imperia" in a large, elegant, white cursive script. Below it, the words "Premium Banking" are written in a smaller, white, sans-serif font. The background of the entire advertisement is a dark, starry night sky with a red carpet leading up to a set of stairs. The carpet is flanked by gold stanchions with red ropes. The overall theme is one of luxury and exclusivity.

Imperia
Premium Banking

A Premium Way
To Bank, Borrow
& Invest.

