

CLASSIC
BANKING PROGRAMME

Leave
the
ordinary
behind.



Going beyond banking

It's time to stand apart from the crowd. And that's why Classic Banking Programme ensures one-to-one attention & takes it beyond banking. Plus, our privileges make you feel special & well cared for. AND make your premium banking convenient, giving you an elevated experience.



Personal
Attention



Exclusive
Privileges



Lifestyle
Offerings



Digital
Convenience

With features complimenting your aspirations, this inclusive & convenient programme will change your idea of banking. **So go ahead and take your first step into the world of premium banking and enter a whole new arena of exclusivity.**

Personal Attention

Skip the endless queues and calls to helpline numbers. Get special attention you deserve, with your dedicated Personal Banker, a thoroughly experienced and professionally trained individual, who;



Provides solutions basis risk appetite & financial needs



Dispenses expert guidance on your investments



Facilitates special rates on loan products vis-à-vis regular customers



Makes banking pleasurable & convenient experience

Be connected, no matter what.

1. Get a call back with a **Missed Call** or an **SMS "CALL ME"**
2. Or simply call **RM Connect at 7043370433**
3. If unanswered, **get connected to the supervisor**
4. Write in via email classicbanking@hdfcbank.com or call on toll free number **1800 266 3310** between 8am to 8pm



Exclusive Privileges

An array of benefits that includes:



Preferential pricing on Loans, Business Banking Solutions, FOREX & more, covering all borrowing needs



Waiver of Non Maintenance Charges on AMB on all accounts[@]



Nil Charges on banking services including DD/MC*, NEFT, Bill Pay, Insta Alerts and Standing Instructions



Discounted annual maintenance charge on your Demat Account



Savings Account Cash transactions at nil charges for 5 transactions or up to Rs.2 lac per month



Complimentary benefits like Combined Monthly Statements, Duplicate Passbook and Statement Issuance, Interest Certificate & more



Extend the benefits to your family by adding their accounts & maintaining AMB as a group

Lifestyle Offerings

Choose and apply for one of the most premium range of HDFC Bank Credit Cards to suit your lifestyle and enjoy:



Personal
concierge
services



Accelerated
reward
points



Fuel
surcharge
waivers



Complementary
Airport Lounge
access

Complimentary Classic Platinum Chip Debit Card
with exclusive benefits like:



Up to 1%
cashback
on daily
spends



Enhanced
daily
withdrawal
limits



Insurance
cover



No charges for usage of HDFC
bank as well as non HDFC
Bank ATMs.



Digital Convenience

Our digital banking features are perfectly suitable for a person on the move. Get freedom from inconvenience and bank simply with your fingertips.



Digital convenience with **NetBanking** (200+ transactions), **MobileBanking** (120+ transactions) + more



Great discounts & CashBack with PayZapp Mobile App, a complete payment solution with Power to Pay in One Click



With our **Monthly Classic Speak E-Newsletter**, track latest trends in fashion, travel and the world of finance with product offers & investment insights.

Extend the benefits to your loved ones

Sharing is caring. Extend benefits to your family by opening their HDFC bank accounts and linking them with yours. Simply maintain required eligibility balance as a group and let them experience the premium features such as:



Airport lounge access with super premium cards during travel & vacations



25% waiver of charges on Locker services[#]



Waiver of Non Maintenance Charges of the required AMB on all accounts¹



Combined Monthly Statements for all accounts¹



In a nutshell

This program offers you 6 Privileges worth Rs. 30,000	Approx. Value
Savor privileges at Fine Dine outlets with up to 20% off on your bills with HDFC Bank Cards*	Rs. 4,000
Complimentary lounge privilege* for occasions when your flight is delayed	Rs. 3,000
Exclusive additional cash back* via Smartbuy/Payzapp on platforms like Amazon, Flipkart & more	Rs. 4,000
Premium Credit Card* rewards - Free flight, movie tickets, shopping vouchers & more	Rs. 4,000
Exclusive discount of 25% on one locker* for you & your family	Up to Rs. 10000
Privilege Banking rates* for products & services you avail	Rs. 5,000
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Get on
board
with
following
parameters
for the
Classic
Banking
Programme

Eligibility Criteria

A minimum Average Monthly Balance of
Rs.1 lac in the Savings Account

Or

A minimum Average Quarterly Balance of
Rs.2 lacs in the Current Account

Or

A minimum Average Monthly Balance of
Rs.5 lacs in a combination of Savings +
Current Accounts & Fixed Deposits





Thank you.

