

HDFC BANK ACCOUNT OPENING DEALS + OFFERS

Offer: Get a complimentary Times Prime Annual Membership worth Rs. 1,199/- on activating and using any 5 digital banking services mentioned below

1. Net Banking
2. Mobile Banking
3. Debit Card for your HDFC Bank Savings / Salary account
4. Bill Payment Standing Instruction (enable SmartPay)
5. UPI
6. Chat banking
7. PayZapp
8. Fixed Deposit
9. Recurring Deposit
10. Credit Card

Offer Eligibility Criteria:

- **Offer is applicable only to the newly sourced Savings / Salary accounts who have received offer communication**
- The customer must **activate and use the digital banking services** (any 5 out of 10 mentioned above) **within 30 days of account opening** (for example, if the account was opened on 1 Jan'2024, the customer must complete the above-mentioned activity by 30 Jan'2024).
- The eligible customers will receive a Times Prime membership code within 90 days of account opening.

Voucher Redemption Process:

- Times Prime membership code ('E-code') with steps to redeem will be sent to the customer's registered email ID or registered mobile number as per program criteria.
- E-code shared with the customer will remain active for maximum 3 months from the date of receipt of E-code.
- The 12-month membership starts from the day the customer activates his/her Times Prime membership.
- The E-code is applicable once per user and is not valid for existing Times Prime members.
- In case of any issues related to the redemption of the E-code, please contact support@timesprime.com
- Times Prime reserves the right to terminate, modify, extend the timelines, and features at any time at its absolute discretion.
- The offers/memberships subscriptions must be unlocked within the Times Prime Membership period.
- All Times Prime terms and conditions (as mentioned in the T&C on <https://www.timesprime.com/termsand-conditions>) are applicable to the membership availed under this offer.

How can customers activate their membership?

- Download the Times Prime application from Play Store/App Store or visit www.timesprime.com
- Enter the e-code while signing up
- Voila! Your membership is activated.

Now activate the offers and enjoy your membership. How to activate the offers?

- Login to your account on the app.
- Click on the preferred brand benefit, explore, and activate the offer as per the steps.
- Enjoy the benefits of a partner app.