

## HDFC BANK ACCOUNT OPENING DEALS + OFFERS

**Offer: Enjoy**       **& 20+ Subscriptions**  
**on activating and using any 5 Banking services mentioned below**

Sr no	Banking Services	Qualifying Criteria	Do It Now
1	Net Banking	First Login with your Cust ID and iPin (provided in the Welcome Kit) Alternatively click on Forgot password to login	Login
2	Mobile Banking	Simply Register using Debit Card / Net Banking credentials	Download
3	Debit Card	Using the Debit Card on Online (E-com) / POS Transaction	Pin Set-up
4	Bill Pay SI Set-Up	User need to set atleast 1 automatic payment / standing instruction on SmartPay for bill payment	Enable Bill Pay
5	UPI Usage	Minimum 1 Debit transaction via UPI using HDFC Bank A/c details	Set-up
6	PayZapp	Just Register & Login using credentials	Register
7	WhatsApp ChatBanking	Send WhatsApp “Hi” on 7070022222 & Register for ChatBanking	Chat Now
8	Fixed Deposit	Book an FD of Minimum INR 5,000 (Tenure: starting from 7 days)	Book FD
9	Recurring Deposit	Book an RD of Minimum INR 500 (Tenure: starting from 6 months) via Net Banking or Mobile banking	
10	Credit Card	On successful issuance of Credit Card	Apply Now

**Offer Eligibility Criteria:**

- **Offer is applicable only to the newly sourced Savings / Salary accounts**
- The customer must **activate and use the Banking services** (any 5 out of 10 mentioned above) **within 30 days of account opening** (for example, if the account was opened on 1 Jan'2024, the customer must complete the above-mentioned activity by 30 Jan'2024).
- The eligible customers will receive a Membership Activation code within 90 days of account opening.

**Voucher Redemption Process:**

- Membership Activation code ('E-code') with steps to redeem will be sent to the customer's registered email ID or registered mobile number as per program criteria.
- E- code shared with the customer will remain active for 1 month from the date of receipt of E- code.
- The 12-month membership starts from the day the customer activates his/her Membership.
- The E-code is applicable once per user and is not valid for existing Times Prime members.
- In case of any issues related to the redemption of the E-code, please contact support@timesprime.com
- Times Prime reserves the right to terminate, modify, extend the timelines, and features at any time at its absolute discretion.
- The offers/memberships subscriptions must be unlocked within the Times Prime Membership period.
- All Times Prime terms and conditions (as mentioned in the T&C on <https://www.timesprime.com/termsand-conditions>) are applicable to the membership availed under this offer.

### **How can customers activate their membership?**

- Download the Times Prime application from Play Store/App Store or visit [www.timesprime.com](http://www.timesprime.com)
- Enter the e-code while signing up
- Voila! Your membership is activated.

### **Now activate the offers and enjoy your membership. How to activate the offers?**

- Login to your account on the app.
- Click on the preferred brand benefit, explore, and activate the offer as per the steps.
- Enjoy the benefits of a partner app.