



Head Office : HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013
Branch Office : Dept. Of Special Operations , Peninsula Business Park, B-Wing , 4th Floor, Dawn Mills Compound Ganpat Rao Kadam Marg , Lower Parel(W), Mumbai-400013

E-AUCTION SALE NOTICE

PUBLIC NOTICE FOR E-AUCTION FOR SALE OF IMMOVABLE PROPERTIES. LAST DATE OF SUBMISSION OF EMD AND DOCUMENTS: 28th May 2018 UPTO 4:00 PM

Sale of immovable properties mortgaged to Bank under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (No.54 of 2002). Whereas, the Authorized Officer of HDFC BANK LTD had taken physical possession of the following property/ies pursuant to the notice issued under Sec 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 in the following loan accounts with right to sell the same on "AS IS WHERE IS, AS IS WHAT IS, WHATEVER IS THERE IS AND WITHOUT RECOURSE BASIS" for realization of Bank's dues plus interest as detailed hereunder and whereas consequent upon failure to repay the dues, the undersigned in exercise of power conferred under Section 13(4) of the said Act read with Rule 8 of the said Rules proposes to realize the Bank's dues by sale of the said properties. The sale will be done by the undersigned through e-auction platform provided at the website.

DESCRIPTION OF IMMOVABLE PROPERTIES

S. No.	Name of the Branch & Account	Name of the Account, Owner & Guarantors	Details of Property	Amount as per Demand Notice Demand Notice Date	Inspection Date and Time	Reserve Price EMD Bid Increase Amount	Date/ Time of e-Auction
1.	HDFC Bank, Indore M/s Endolabs Ltd A. B. Road, Pigdamber, Rau, Indore-453446 A/c No. 00362790001289	1) M/s Endolabs Ltd Guarantors: 2) Mr. Ramesh Lulla 3) Mr. Dheeraj Lulla 4) Mr. Sidharth Lulla 5) (Late) Ms. Manju Lulla	Lot A) Factory Land & Building at S. No. 51/3, P. Halka No. 1, Village Pigdamber, AB Road, Indore standing in the name of Mr. Ramesh Lulla. Lot B) Residential Property at 115, Triveni Colony, Indore belonging to Late Ms. Manju Lulla	Rs. 15,18,68,780.87 25th September, 2012 Dues as on 31st July 2012 inclusive of interest with further interest @18% p.a. with monthly from 1st August, 2012 till the date of full and final payment under the Credit facilities availed.	A) 15th May 2018 11:00 A.M. to 05:00 P.M. B) 16th May 2018 11:00 A.M. to 05:00 P.M.	A) RP- Rs. 12,50,00,000/- EMD- Rs. 1,25,00,000/- Bid Increase Amount Rs. 5,00,000, B) RP- Rs. 2,40,00,000/- EMD- Rs. 24,00,000/- Bid Increase Amount Rs. 2,00,000,	31 st May 2018 12.30 pm to 1.30 pm With Unlimited extension of 5 Minutes each. 31 st May 2018 2.30 pm to 3.30 pm With Unlimited extension of 5 Minutes each.

TERMS & CONDITIONS:

- The e-Auction is being held on "AS IS WHERE IS" and "AS IS WHAT IS BASIS".
- To the best of knowledge and information of the Authorized Officer, there is no encumbrance on any property. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the bank. The property is being sold with all the existing and future encumbrances whether known or unknown to the bank. The Authorized Officer/ Secured Creditor shall not be responsible in any way for any third party claims/ rights/ dues. To the best of knowledge and information of the Authorized Officer, there is no encumbrance on the property statutory dues like property taxes, society dues etc. The Bank however shall not be responsible for any outstanding statutory dues/encumbrances/tax arrears, if any. The intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies & to inspect & satisfy themselves. **Properties can be inspected strictly on the above mentioned dates and time**
- The interested bidders shall submit their EMD details and documents through Web Portal: <https://www.bankeauctions.com> (the user ID & Password can be obtained free of cost by registering name with <https://www.bankeauctions.com>) through Login ID & Password. The EMD shall be payable EITHER through NEFT / RTGS in the following Account: 02400930000063, Name of the Account : FUNDS TO BE CLEARED : DOC SERV, Name of the Beneficiary : HDFC BANK LTD., IFSC Code : HDFC0000240. Please note that the Cheques / Demand Drafts shall not be accepted as EMD amount
- The intended bidders who have deposited the EMD and require assistance in creating Login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact **M/s. C1 India Pvt. Ltd., Plot No 301, Gulf Petro Chem Building, Udyog Vihar, Phase 2, Gurgaon, Helpline Nos: 0124-4302020/21/22/23/24, Mr. Ganesh Patil Mobile : 09821690968. Help Line e-mail ID: support@bankeauctions.com and for any property related query may contact the concerned Authorized Officer as mentioned above in office hours during the working days. (10 AM to 5 PM)**
- The highest bid shall be subject to approval of HDFC Bank Limited. Authorized Officer reserves the right to accept/ reject all or any of the offers/ bids so received without assigning any reasons whatsoever. His decision shall be final & binding.

(FOR DETAILED TERM AND CONDITIONS PLEASE REFER TO OUR WEBSITE www.hdfcbank.com and www.bankeauctions.com)

STATUTORY 30 DAYS SALE NOTICE UNDER RULE 8(6) OF THE SARFAESI ACT, 2002

The borrower/ guarantors are hereby notified to pay the sum as mentioned above along with upto date interest and ancillary expenses before the date of e-Auction, failing which the property will be auctioned/ sold and balance dues, if any, will be recovered with interest and cost.

Date - 23rd, April 2018,
Place : Indore

Sd/- Akbar Panjwani,
Authorised Officer - HDFC BANK LIMITED
(Mobile No: 9322606673)