

Head Office:HDFC Bank House, SenapatiBapat Marg, Lower Parel (West), Mumbai - 400 013.

Regional Office: HDFC Bank Ltd ; Dept For Special Operations, Peninsula Business Park, B-Wing, 4th Floor, Dawn Mills Compound, Ganpat Rao Kadam Marg, Lowerparel, Mumbai : 400 013.

**E-AUCTION SALE NOTICE**

**PUBLIC NOTICE FOR E-AUCTION FOR SALE OF IMMOVABLE PROPERTIES**

**LAST DATE OF SUBMISSION OF EMD AND DOCUMENTS: AS MENTIONED IN THE TABLE BELOW**

Sale of immovable properties mortgaged to Bank under Securitization and Reconstruction of Financial assets and Enforcement of Security Interest Act, 2002 (No.54 of 2002).

Whereas, the Authorized Officer of HDFC BANK LTD. HAD TAKEN PHYSICAL POSSESSION OF THE FOLLOWING PROPERTY/IES pursuant to the notice issued under Sec 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 in the following loan accounts with right to sell the same on "as is where is , as is what is, whatever is there is and without recourse basis" for realization of Bank's dues plus interest as detailed hereunder and whereas consequent upon failure to repay the dues, the undersigned in exercise of power conferred under Section 13(4) of the said Act read with Rule 8 of the said Rules proposes to realize the Bank's dues by sale of the said property/ies. The sale will be done by the undersigned through e-auction platform provided at the website.

**DESCRIPTION OF IMMOVABLE PROPERTIES**

S. No.	Name of the Branch & Account	Name of the Mortgagor & Guarantors of the property	Details of common mortgaged property	Amount as per Demand Notice	Inspection Date and Time	Reserve Price	Date/ Time of e-Auction	Last Date for Receipt of Bids	Name of Authorised Officer/Phone No./Email Id
				Demand Notice Date		EMD Bid Increase Amount			
1.	HDFC Bank Ltd , Mumbai A/c-Arya Diamond Jewellery (India) Pvt Ltd. Ahura Centre, 3rd Floor, Mahakali Caves Road, Mumbai-400093	Mortgagors. 1) Mr. Harish Dalichand Vaidya, 2) Mr. Viral Harish Vaidya 3) Mrs. Dolly Viral Vaidya 4) Mrs. Kusum Harish Vaidya, 5) Mr. Rakesh Harish Vaidya and 6) Mrs. Poonam Rakesh Vaidya.	1. Unit No.113 on the 1st floor admeasuring 854 sq. ft. (carpet area) in the building known as "Niraj Industrial Premises Co-operative Society Ltd." Mahal Industrial Estate, off. Mahakali Caves Road, Andheri (East), Mumbai 400093.	Rs. 26,40,20,535.89	15/01/2021 11.00 AM to 05.00 PM	Rs. 1,53,60,500/- Rs. 15,36,000/- Rs. 1,00,000/-	03/02/2021 1.00 PM to 2.00 PM  With Unlimited extension of 5 Minutes	30/01/2021 up to 4.00 PM	Mr. Nadeem Ladji Mobile: 9394142227. Nadeem.ladji@hdfcbank.com
				25.11.2013 Dues as on 31.10.2013 with further interest along with the costs and expenses till the date of full and final payment under the Cash Credit & Loan accounts.	16/01/2020 11.00 AM to 05.00 PM	Reserve Price Rs 3,41,00,000 EMD Rs 34,10,000 Bid Increase Amount. Rs 1,00,000/-	03/02/2021 1.00 PM to 2.00 PM  With Unlimited extension of 5 Minutes		
			2. Unit no.28 & 29 on the 1st Floor, admeasuring 3551 sq. ft(carpet Area) in Block 'B' of the Building known as "Nand Bhavan Industrial Premises Co-operative Society Ltd", situated at Plot No.21, Mahal Industrial Area, Mahakali Caves Road, Andheri (East), Mumbai - 400 093.						

**TERMS & CONDITIONS:**

- The e-Auction is being held on "as is where is , as is what is, whatever is there is and without recourse basis"
- The interested bidders shall submit their EMD details and documents through Web Portal: <https://www.bankeauctions.com> (the user ID & Password can be obtained free of cost by registering name with <https://www.bankeauctions.com>) through Login ID & Password. The EMD shall be payable EITHER through NEFT / RTGS in the following Account: 02400930000063, Name of the Account: FUNDS TO BE CLEARED: DOC SERV, Name of the Beneficiary : HDFC BANK LTD., IFSC Code : HDFC0000240. Please note that the Cheques / Demand Drafts shall not be accepted as EMD amount.
- The Bank shall not be responsible for any outstanding statutory dues/encumbrances/tax arrears/society dues, if any. The intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ies& to inspect & satisfy themselves. **Property/ies can be inspected strictly on the above mentioned dates and time**
- The intended bidders who have deposited the EMD and require assistance in creating Login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact M/s. **C1 India Pvt. Ltd., Plot No 301, Gulf Petro Chem Building, UdyogVihar, Phase 2, Gurgaon. Helpline Nos : 0124-4302020/21/22/23/24, Mr. Jay Singh Mobile : 07738866326.** Help Line e-mail ID: support@bankeauctions.com and for any property related query may contact the concerned **Authorised Officer as mentioned above** in office hours during the working days. (10 AM to 5 PM)
- The highest bid shall be subject to approval of HDFC Bank Limited. Authorised Officer reserves the right to accept/reject all or any of the offers/ bids so received without assigning any reasons whatsoever. His decision shall be final & binding.

**(FOR DETAILED TERM AND CONDITIONS PLEASE REFER TO OUR WEBSITE [www.hdfcbank.com](http://www.hdfcbank.com) and [www.bankeauctions.com](http://www.bankeauctions.com))**

**STATUTORY 30 DAYS SALE NOTICE UNDER RULE 8(6) OF THE SARFAESI ACT, 2002**

The borrower/ guarantors are hereby notified to pay the sum as mentioned above along with upto date interest and ancillary expenses before the date of e-Auction, failing which the property will be auctioned/ sold and balance dues, if any, will be recovered with interest and cost.

**Date: January 2, 2021**

**Place: Mumbai**

**Authorised Officer  
HDFC BANK LIMITED**