

Head Office: HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013

Regional Office: HDFC Bank Ltd.; Dept For Special Operations, Ground Floor, Gulab Bhawan, 6, Bahadur Shah Zafar Marg, Delhi-110002

E-AUCTION SALE NOTICE PUBLIC NOTICE FOR E-AUCTION FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of immovable Properties mortgaged to Bank under Securitization and Reconstruction of Financial assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rule, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s)/Mortgagor(s)/Guarantor(s) that, the Authorized Officer of HDFC BANK LTD. had taken physical possession of the following properties mentioned hereunder, pursuant to demand raised vide notice(s) issued under Sec 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 in the following loan accounts with right to sell the same on "AS IS WHERE IS, AS IS WHAT IS, WHATEVER IS THERE IS AND WITHOUT RECOURSE BASIS" for realization of Bank's dues plus interest & other expenses as detailed hereunder and whereas consequent upon failure to repay the dues, the undersigned in exercise of power conferred under Section 13(4) of the said Act read with Rule 8 of the said Rules proposes to realize the Bank's dues by sale of the said properties. The sale of the below-mentioned Properties shall be conducted by way of E-Auction through Web Portal: https://www.bankeauctions.com.

DESCRIPTION OF IMMOVABLE PROPERTIES / DETAILS OF ACCOUNT / AMOUNT / EMD / ETC

S. No	Gu	James of the Montgagen 9	Details of property	Amount as per Demand Notice Demand Notice Date	Inspection Date and Time	Reserve Price EMD Bid Increase Amount	Date/ Time of e-Auction	Receipt of Bids	Name of Authorised Officer/Phone No./Email Id
1.	Singl M/s. Savemax Wholesale Club Mr. Or Private Limited –in liquidation (earlier known as M/s Golden India Expotrade Private Limited) A/c No.'s: 50200002797810 / 09358690000018 / 81499659 / 82560305 / 82536404	ghal, Ms. Seema Gupta & Gian Chand Aggarwal	Unit No. A-36, A-37, A-38 & A-43, having super area of 14,077 square feet on Atrium Floor, Parker Mall, G. T. Road, NH -1, Sector -62, Kundli, Sonepat - 131028, Haryana	Date of Demand Notice: 08-Aug-2019	01:00 PM to 03:00 PM		29/08/2024 10:00 AM to 11:00 AM	4:00 PM	Mr Anirudh Bhargav Mobile : 8802112088 <u>anirudh.bhargav@hdfcbank.com</u>
2.	Sanje	gal & Mrs. Pushpa Sehgal	Industrial Property bearing Khasra No. 38, Land Measuring 149 sq. yds situated in Lal Dora 1908-09), area of village Dabri, known as Dabri Industrial Area, Delhi- 110045	Date of Demand Notice: 21-Feb-2022	10:30 AM to 11:30 AM		29/08/2024 11:00 AM to 12:00 PM	4:00 PM	Mr Anirudh Bhargav Mobile : 8802112088 anirudh.bhargav@hdfcbank.com
3.	Mr. M/s Seasky Private Limited (Account No. 50200032187788 /Baks	Rajeev Bakshi, Mr. Vijay nar Chugh, Ms. Renu shi & Ms. Ghamar Azari sheheri	Basement Floor admeasuring 980 square feet, of Property No. S-196, admeasuring 276 square yards, Panchsheel Park, Near Hauz Khas Metro Station, New Delhi-110017 Item No.4	Date of Demand Notice:22-Aug-2022 Dues as on 22-Aug-2022 with further interest along with the costs and expenses till the date of full and final payment under the Credit Facilities	11:00 AM to 12:00 PM 31/08/2024 11:00 AM to	Rs.4,50.000/- Rs.25,000/- Rs.55,00,000/-	19/09/2024 10:30 AM to 11:30 AM 19/09/2024 10:30 AM to 11:30 PM	4:00 PM 16/09/2024 up to	Mr Anirudh Bhargav Mobile : 8802112088 anirudh.bhargav@hdfcbank.com

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			situated in the Industrial Township at						
			Tronica City, Loni Village, Ghaziabad			Rs.25,000/-			
		8.8				Rs.90,00,000/-			Mr Anirudh Bhargav
			Property constructed on Plot No. A-31		03:30 PM to		10:30 AM to		Mobile: 8802112088
	M/s Deep Fashions, Proprietor Mr.		admeasuring 184 square yards, part of	Date of Demand Notice: 28-Sep-2020	04:30 PM	Rs.9,00,000/-	11:30 AM		anirudh.bhargav@hdfcbank.com
4.		Guarantor:	Khasra No. 14/18, Village Jiwanpur @						
	(Account No. 50200019878510)	Mr. Gajender Singh	Johripur, Shahdara, New Delhi – 110094	Dues as on 31.08.2020 with further		Rs.25,000/-			
				interest along with the costs and					
				expenses till the date of full and final					
				payment under the Credit Facilities					
	HDFC Bank Ltd., Roorkee	Mortgagor / Guarantor:	Item No.6	Rs.1,11,94,924.91	30/08/2024	Rs.65,00,000/-	19/09/2024	16/09/2024 up to	Mr Anirudh Bhargav
		Mr. Sunil Arora	Residential Property bearing No. 159,		03:00 PM to		12:30 PM to	4:00 PM	Mobile: 8802112088
	M/s Sapphire Enterprises,	Guarantors:	Khasra No. 387 MI, admeasuring 116.472	Date of Demand Notice: 11-Nov-2022	04:00 PM	Rs.6,50,000/-	01:30 PM		anirudh.bhargav@hdfcbank.com
	Proprietor Mr. Shubham Arora	Mr. Shubham Arora, Mrs.	square meters, Shakumbhari Enclave,						_
5	(Account No. 50200029599092 /	Aishwarya Arora	Phase -1, Mohanpura Mohammadpur, Near	Dues as on 11.11.2022 with further		Rs.50,000/-			
	8125602)	-	Godawari Hotel, Pargana & Tehsil	interest along with the costs and					
			Roorkee, District Haridwar	expenses till the date of full and final					
				payment under the Credit Facilities					
	HDFC Bank Ltd., Delhi	Mortgagor:	Item No.7	Rs.57,61,72,907.10		Rs.5,24,000,00/-	19/09/2024	16/09/2024 up to	Mr Anirudh Bhargav
			Immovable property being Land area		12:30 PM to		12:30 PM to		Mobile: 8802112088
	M/s Gautam Techagro India		measuring 2.83 acre, part of Gata / Khasra	Date of Demand Notice: 19-Sep-2018	01:30 PM	Rs.52,24,000/-	01:30 PM		anirudh.bhargav@hdfcbank.com
6			No. 251, Khata No.00025, situated at						
	(Account No. 02172790001783 /	Chandan Sethi, Mr. Gian	Village Mundiya Khurd, Tehsil Bilaspur,	Dues as on 31.08.2018 with further		Rs.1,00,000/-			
	02172790001811)	Chand, Mrs. Chanchal Sethi,		interest along with the costs and					
		Mr. Satnam Arora, Mr. Vikram		expenses till the date of full and final					
		Puri & Ms. Amita Puri		payment under the Credit Facilities					
	HDFC Bank Ltd., Delhi	Mortgagors / Guarantors:	Item No.8	Rs. 2,97,49,043.70	30/08/2024	Rs.1,80,00,000/-	19/09/2024		Mr Anirudh Bhargav
					11:30 PM to		02:30 PM to	4:00 PM	Mobile : 8802112088
			Industrial Property forming part of Khasra		12:30 PM	Rs.18,00,000/-	03:30 PM		anirudh.bhargav@hdfcbank.com
7	Proprietor Mr. Rajender Kumar		No. 177 Kha (Old Khasra No. 1395/1),						
	Malhotra		admeasuring 0.1160 hectares, situated at	Dues as on 08.02.2023 with further		Rs.1,00,000/-			
			Mauza Chharba, Pargana Pachwa Doon,						
	9123429)		Tehsil Vikas Nagar, District Dehradun -	expenses till the date of full and final					
		Kanika Malhotra	248197	payment under the Credit Facilities					

TERMS & CONDITIONS:

- 1. The e-Auction is being held on "AS IS WHERE IS, AS IS WHAT IS, WHATEVER IS THERE IS AND WITHOUT RECOURSE BASIS"
- 2. The interested bidders shall submit their EMD details and documents through Web Portal: https://www.bankeauctions.com (the user ID & Password can be obtained free of cost by registering name with https://www.bankeauctions.com) through Login ID & Password. The EMD shall be payable through NEFT / RTGS in the following Account: 57500000904261, Name of the Account: DFSO TRANSITORY ACCOUNT, Name of the Beneficiary: HDFC BANK LTD., IFSC Code: HDFC0000240 or through Demand Draft drawn in favour of HDFC Bank Ltd Account No. 57500000904261 latest by 4.00 P.M on or before the dates mentioned in the table above. Please note that the Cheques shall not be accepted as EMD amount. The interested bidders are also required to submit KYC documents i.e. Copy of PAN Card; Proof of Identification/ Address Proof (KYC) viz. self-attested copy of Voter ID Card/ Driving License/ Passport/ Ration Card etc. and should carry their original for verification.
- 3. To the best of knowledge and information of the Authorized Officer, there is no encumbrance, or claims except as disclosed as per Banks's record with respect to the Properties including statutory dues like property taxes, society dues, electricity dues etc. The Bank however shall not be responsible for any outstanding statutory dues / encumbrances / Municipal Corporation Dues / maintenance charges / electricity dues, charges/tax arrears etc, if any and it will be the sole liability of the buyer. The intending bidders should make their own independent inquiries regarding the encumbrances, maintenance charges, land-use, title of Property etc and should inspect & satisfy themselves, prior to submission of bid. Once bid is submitted, it will be presumed that intended bidder has satisfied himself / herself from all aspects with respect to property.

- 4. The intended bidders are required to take cognizance of all the cases / complaint (if any), pertaining to the properties up for auction that have been filed/pending in any Court/Tribunal/Forum/Statutory Body/Government Agencies and independently inquire about it, prior to submission of bid.
- 5. Properties can be inspected strictly on the above-mentioned date and time.
- 6. The Item No. 1 i.e. the property at Parker mall is a large hall admeasuring 50,585 square feet comprising of 8 integrated units, 4 of which are exclusively mortgaged with HDFC Bank Ltd (as mentioned in the table herein above). Remaining units are exclusively mortgaged with IDBI Bank Ltd, South Indian Bank & IndusInd Bank Ltd respectively.
- 7. Property at Item No. 1 is outside liquidation estate of the company.
- 8. The intended bidders who have deposited the EMD and require assistance in creating Login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact our service provider M/s. C1 India Pvt. Ltd., Plot No 301, Gulf Petro Chem Building, Udyog Vihar, Phase 2, Gurgaon. Helpline No's: 0124-4302020/21/22/23/24, Mr. Mithalesh Kumar Mobile: 7080804466, Help Line e-mail ID: support@bankeauctions.com and for any property related query may contact the Authorized officer as mentioned above during office hours during the working days. (10 AM to 5 PM).
- 9. The highest bid shall be subject to approval of HDFC Bank Limited. Authorized Officer reserves the right to accept/ reject all or any of the offers/ bids so received or cancel the auction with respect to any specific property, no. of Property/ies or all, without assigning any reasons whatsoever. His decision shall be final & binding.

(FOR DETAILED TERM AND CONDITIONS PLEASE REFER TO OUR WEBSITE www.hdfcbank.com and www.bankeauctions.com)

Date: 07.08.2024 Authorised Officer

Place: Delhi. HDFC BANK LIMITED

Terms and Conditions of E-Auction for sale of immoveable mortgaged Properties more particularly described in the Schedule herein below (hereinafter referred to as the "Mortgaged Properties") under SARFAESI Act 2002, the E-Auction Notice of which was Published in newspapers namely "Business Standard" (English) & "Business Standard" (Hindi) on 07-Aug-2024.

The sale shall be subject to the conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions.

- 1. The Bank under SARFAESI Act has taken physical possession of the Mortgaged Properties described in the schedule herein below.
- 2. The e-Auction is being held on "AS IS WHERE IS", "AS IS WHAT IS BASIS" and "WHATE EVER IS THERE IS AND WITHOUT RECORSE".
- 3. The Item No. 1 i.e. the property at Parker mall is a large hall admeasuring 50,585 square feet comprising of 8 integrated units, 4 of which are exclusively mortgaged with HDFC Bank Ltd (as mentioned in the table herein above). Remaining units are exclusively mortgaged with IDBI Bank Ltd, South Indian Bank & IndusInd Bank Ltd respectively.
- 4. The intended bidders are required to take cognizance of all the cases / complaint (if any), pertaining to the properties up for auction that have been filed/pending in any Court/Tribunal/Forum/Statutory Body/Government Agencies and independently inquire about it, prior to submission of bid.
- 5. If due to any order/direction passed by Court/Tribunal, statutory authority, government agencies, auction or sale need to be cancelled and Authorized Officer has to refund/return the sale proceeds or EMD, in such case no interest or compensation shall be given. If any loss is caused, due to any legal case/action by the auction purchaser or successful bidder against the Authorized Officer or the Bank with respect to this auction/sale in such case they will indemnify the Authorized Officer or the Bank to the extent of loss incurred to it.
- 6. Property at Item No. 1 is outside liquidation estate of the company.
- 7. To the best of knowledge and information of the Authorized Officer, there is no encumbrance, or claims except as disclosed as per Banks's record with respect to the Properties including statutory dues like property taxes, society dues, electricity dues etc. The Bank however shall not be responsible for any outstanding statutory dues / encumbrances / Municipal Corporation Dues / maintenance charges / utility charges / electricity dues, charges/tax arrears etc, if any and it will be sole liability of the buyer. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property/ ies put on auction and claims/ rights/ dues/ effecting the Mortgaged Properties, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the bank. The Mortgaged Properties are being sold with all the existing and future encumbrances whether known or unknown to the bank. The concerned Authorised Officer/ Secured Creditor shall not be responsible in any way for any third party claims/ rights and dues of any kind.
- 8. It shall be the responsibility of the interested bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The inspection of property/ies put on auction will be permitted to interested bidders at sites as on date & time mentioned against each property description.
- 9. The interested bidders shall submit their documents through Web Portal: https://www.bankeauctions.com (the user ID & Password can be obtained free of cost by registering name with https://www.bankeauctions.com) through Login ID & Password. The EMD shall be payable through NEFT / RTGS in the following Account: 57500000904261, Name of the Account: DFSO TRANSITORY ACCOUNT, Name of the Beneficiary: HDFC BANK LTD., IFSC Code: HDFC0000240 or through Demand Draft drawn in favour of HDFC Bank Ltd Account No. 57500000904261 latest by 4.00 P.M. on or before the respective dates mentioned in the auction notice. The NEFT/RTGS shall only be done from the account of the intending bidders and the details of which shall be mentioned in the web portal. DD/Pay order drawn in favour of HDFC Bank Ltd to be payable at New Delhi drawn on any scheduled commercial Bank along with KYC documents i.e. Copy of PAN Card; Proof of Identification/ Address Proof (KYC) viz. self-attested copy of Voter ID Card/ Driving License/ Passport/ Ration Card etc. and letter of participation in the bid, shall reach to the concerned Authorised Officer on /or before 04.00 PM on the respective dates mentioned in the auction notice at HDFC Bank Ltd Department For Special

- Operations, Ground Floor, Gulab Bhawan, 6, Bahadur Shah Zafar Marg, Delhi-110002.
- 10. After Registration (One Time) by the interested bidder in the Web Portal, the intending bidder/ purchaser is required to get the copies of the following documents uploaded in the Web Portal before the Last Date & Time of submission of the Bid Documents viz. i) Copy of the NEFT / RTGS Challan or Copy of Demand Draft along with letter of participation; ii) Copy of PAN Card; iii) Proof of Identification/ Address Proof (KYC) viz. self-attested copy of Voter ID Card/ Driving License/ Passport/ Ration Card etc.; without which the Bid is liable to be rejected. UPLOADING SCANNED COPY OF ANNEXURE-II & III (can be downloaded from the Web Portal: https://www.bankeauctions.com) AFTER DULY FILLING UP & SIGNING IS ALSO REQUIRED.
 - The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact M/s. C1 India Pvt. Ltd., Plot No 301, Gulf Petro Chem Building, Udyog Vihar, Phase 2, Gurgaon. Helpline Nos: 0124-4302020/21/22/23/24, Mr. Mithalesh Kumar Mobile: 7080804466, Help Line e-mail ID: support@bankeauctions.com and for any Property related query may contact Mr. Anirudh Bhargav (Authorised Officer); MOBILE No: 8802112088; e-mail ID: anirudh.bhargav@hdfcbank.com during office hours on the working days. (10 AM to 5 PM). It will be the responsibility of the interested bidder to ensure that valid User ID/ Password has been generated.
- 12. Only interested bidders holding valid User ID/ Password and confirmed payment of NEFT/RTGS shall be eligible for participating in the e-Auction process.
- 13. The interested bidder has to submit his / her Bid Documents [EMD (not below the 10% of Reserve Price) and required documents (mentioned in Point No.7)] on/ before the respective dates mentioned in the auction notice till 4 P.M., after going through the Registering Process (One time) and generating User ID & Password of their own, shall be eligible for participating the e-Auction Process, subject to due verification (of the documents) and/ or approval of the concerned Authorised Officer.
- 14. The interested bidders are not permitted to withdraw their bids once the EMD is deposited by them. In case of non-participation of bidders in the auction, the EMD shall be forfeited.
- 15. During the Online Inter-se Bidding, Bidder can improve their Bid Amount as per the 'Bid Increase Amount' (mentioned above) or its multiple and in case bid is placed during the last 5 minutes of the closing time of the e-Auction, the closing time will automatically get extended for 5 minutes (each time till the closure of e-Auction process), otherwise, it'll automatically get closed. The bidder who submits the highest bid amount (not below the Reserve Price) on the closure of the e-Auction Process shall subject to confirmation be declared as a Successful Bidder by the concerned Authorised Officer/ Secured Creditor, after required verification.
- 16. The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded by way of Demand Draft only. The Earnest Money Deposit shall not bear any interest. The process to refund the EMD to the unsuccessful bidders shall be initiated immediately after the receipt of auction report but it may take 7-10 working days in refunding the EMD. The successful bidder shall have to deposit 25% of the sale price, adjusting the EMD already paid, immediately after the acceptance of bid price by the concerned Authorised Officer and the balance 75% of the sale price on or before 15th day of sale or within such extended period as agreed upon in writing by and solely at the discretion of the concerned Authorised Officer. In case of default in payment by the successful bidder within the stipulated time period, the amount already deposited by the offer shall be liable to be forfeited and property shall be put to re-auction and the defaulting borrower shall have no claim/ right in respect of property/ amount.
- 17. The prospective qualified bidders may avail online training on e-Auction from M/s. C1 India Pvt. Ltd. prior to the date of e-Auction. Neither the concerned Authorised Officer/ Bank nor M/s. C1 India Pvt. Ltd. shall be liable for any Internet Network problem and the interested bidders to ensure that they are technically well equipped for participating in the e-Auction event.
- 18. The concerned Authorised Officer is not bound to accept the highest offer and the concerned Authorised Officer has the absolute right to accept or reject any or all offer(s) or adjourn/ postpone/ cancel the e-Auction without assigning any reason thereof.

- 19. The Authorised Officer may cancel the auction process/bidding at any time without assigning any reason thereof.
- 20. The bidders are advised to go through the detailed Terms & Conditions of e-Auction available on the Web Portal of M/s. C1 India Pvt. Ltd., https://www.bankeauctions.com and www.hdfcbank.com before submitting their bids and taking part in the e-Auction.
- 21. Any issue with regard to connectivity during the course of bidding online shall be the sole responsibility of the bidder and no claim in this regard shall be entertained. The intending bidders should register their name at https://www.bankeauctions.com and get user-id and password free of cost. Bidders who are holding valid ID & Password provided by C1 India Pvt. Ltd. for this auction after due verification of PAN are allowed to participate in online e-auction on the above portal.
- 22. Bidding in the last moment should be avoided in the bidders' own interest as neither the HDFC BANK LTD. nor Service provider will be responsible for any lapse/failure (Internet failure/power failure etc.) in order to ward-off such contingent situations bidders are requested to make all necessary arrangements / alternatives such as power supply back-up etc, so that they are able to circumvent such situation and are able to participate in the auction successfully.
- 23. On confirmation of sale by the Bank and if the terms of payment have been complied with, the concerned Authorised Officer exercising the power of sale shall issue Sale Certificate for the immovable property in favour of the purchaser(s) in the form given in Appendix V of the Security Interest (Enforcement) Rules, 2002. The sale certificate will be issued in the name of the purchaser(s) / Applicant(s) only and will not be issued in any other name(s) and request for change of name will not be entertained at any stage, once the bid is submitted.
- 24. The auction purchaser/successful bidder has to deduct 1% of the Sale Price as TDS in the name of the owner(s) of the property & remit it to Income Tax Department as per section 194 IA of Income Tax Act and only 99% of the Sale Price has to be remitted to the Bank. The Sale Certificate will be issued only on receipt of Form 26QB & Challan for having remitted the TDS.
- 25. The purchaser shall bear the applicable stamp duties / additional stamp duty / transfer charges, fee etc. and also all the statutory/ non-statutory dues, (including misuser charges payable to North Delhi Municipal Corporation, if any, in respect of Item No.15), taxes, rates, assessment charges, electricity dues, water dues, property tax, fees etc. owing to any body/institution/authority.
- 26. On issuance of Sale Certificate by the Bank, sale shall be complete and no claims shall be entertained by the Bank.
- 27. Nothing in this notice constitutes or will be deemed to constitute any commitment or representation on the part of Bank to sell the properties. Bank reserves the right to cancel the sale for any reason it may deem fit or even without assigning any reason and such cancellation shall not be called in question by the bidders

Schedule of the Properties:

Item No.1					
Unit No. A-36, A-37, A-38 & A-43, having super area of 14,077 square feet on Atrium Floor, Parker Mall, G. T. Road, NH -1, Sector -62, Kundli, Sonepat - 131028, Haryana					
Item No.2					
Industrial Property bearing Khasra No. 38, Land Measuring 149 sq. yds situated in Lal Dora 1908-09), area of Village Dabri, known as Dabri Industrial Area, Delhi- 110045					
Item No.3					
Basement Floor admeasuring 980 square feet, of Property No. S-196, admeasuring 276 square yards, Panchsheel Park, Near Hauz Khas Metro Station, New Delhi- 110017					
Item No.4					
Residential House No. AC- 184, admeasuring 250 square meters, East End, situated in the Industrial Township at Tronica City, Loni Village, Ghaziabad					
Item No.5					
Property constructed on Plot No. A-31 admeasuring 184 square yards, part of Khasra No. 14/18, Village Jiwanpur @ Johripur, Shahdara, New Delhi – 110094					

Item No.6

Residential Property bearing No. 159, Khasra No. 387 MI, admeasuring 116.472 square meters, Shakumbhari Enclave, Phase -1, Mohanpura Mohammadpur, Near Godawari Hotel, Pargana & Tehsil Roorkee, District Haridwar

Item No.7

Immovable property being Land area measuring 2.83 acre, part of Gata / Khasra No. 251, Khata No.00025, situated at Village Mundiya Khurd, Tehsil Bilaspur, Rampur, Uttar Pradesh

Item No.8

Industrial Property forming part of Khasra No. 177 Kha (Old Khasra No. 1395/1), admeasuring 0.1160 hectares, situated at Mauza Chharba, Pargana Pachwa Doon, Tehsil Vikas Nagar, District Dehradun – 248197

Date: 07-Aug-2024

Authorised Officer

Place: Delhi. HDFC BANK LIMITED