Bank's Logo - HDFC Bank Limited PUBLIC NOTICE FOR SALE (U/Rule 8(6) read with Rule 9(1) of SARFAESI Act, 2002)

Branch Office: HDFC Bank Ltd at 1st Floor, Lodha - I Think Techno Campus, Building - ALPHA, Next to Kanjur Marg Railway Station, Kanjur Marg (East), Mumbai - 400 042,

Immovable Properties Taken over, under Securitisation and Reconstruction of Financial Assets & Enforcement of Security Interest Act, 2002, for sale on "as is where is & what is there is basis".

Sr. No.	Names of the Borrowers/Guarantor and Loan account No.	Outstanding Dues to be recovered (Secured Debt) (Rs.)	Location & Details of Immovable Properties and Reserve Price	Date of inspection (DD/MMM/ YY)	Date(s) of e-auction & timing
	(A)	(B)	(C)	(D)	(E)
1	2. Vijay Valji Lodaya (Guarantor)	Rs. 2,28,98,218.11/-* as on 28-11-2013	Office No. 802, 8th Floor, Ecstasy Business Park, City of Joy, Jata Shankar Dosa Road, Mulund West 400080 CTS No. 661/1/7 & 661/1/4 admg. 1143 Sq.ft. Carpet area. Reserve Price:- Rs. 2,00,00,000/-(Rupees Two Crore Only)	01-June -17 between 10 AM & 4 PM	14-June- 2017 at 11 AM to 12 Noon with unlimited extension of 5 mins

^{*}With further interest as applicable ,incidental expenses costs, charges etc incurred till the date of payment and / or realisation.

Nb: to the best of knowledge and information of the authorised officer (A.O.) of Hdfc Bank Ltd, there are no encumbrances.

The particulars in respect of the secured assets specified hereinabove have been stated to the best of the information of the undersigned, who, however shall not be responsible for any error, misstatement or omission in the said particulars. The tenderer(s) / prospective purchaser(s) are, therefore requested in their own interests, to satisfy himself / themselves with regard to the above and the other relevant details pertaining to the abovementioned property / properties, before submitting the tenders.

Terms & conditions of sale:

1.Sale Is Strictly Subject To The Terms & Conditions Stipulated In The Prescribed Tender Document/ E-Bidding catalogue and in this notice. Further details of the immovable properties / secured assets and Tender Documents/ Online Auction Catalogue Can Be Collected / Obtained From The Authorized Officer Of hdfc bank Ltd At 1st Floor, Lodha - I Think Techno Campus, Building - Alpha, Next To Kanjur Marg Railway Station, Kanjur marg (east), mumbai - 400 042, on any working day or can be downloaded from https://sarfaesi.auctiontiger.net. Properties are available for inspection on the date(s) and time mentioned above in column (D).

2.Sealed tenders (in the prescribed tender documents/ e-bidding catalogue only) along with 10% of the offer amount towards earnest money deposit (emd) should be deposited in the office Hdfc Bank ltd., 1st Floor, Lodha - I Think Techno Campus, Building - Alpha, Next To Kanjur Marg Railway Station, Kanjur Marg (East), Mumbai - 400 042 On Or Before 12th June 2017 Before 5 PM. Payments should be made only by demand drafts / pay orders drawn on a scheduled bank in favour of "Hdfc Bank Ltd.," payable at par at Mumbai. Tenders that are not duly filled up or tenders not accompanied by the emd or tenders received

after the above date prescribed herein will not be considered/ treated as valid tenders, and shall accordingly be rejected. The date of e-auction and time mentioned hereinabove in column (E).

2(1) The bid incremental values for said property will Be Rs.50,000/-

3.Documents: along with tender documents/ e-bidding catalogue the tenderer/s should also attach copy of his/her photo identity proof such as copy of the passport, election commission card, driving license, copy of the pan card issued by the income tax department, aadhar card etc. Please note that proof of residence countersigned by the tenderer/ offeror herself/himself also needs to be provided.

4.The Borrower(S)/Mortgagor(S), Guarantor(S) Of The Immovable Properties / Secured Assets May, If They So Desire, Give / Sponsor Their Best Possible Valid Offer(S) For The Immovable Properties / Secured Assets Offered For Sale Provided That The Terms And Conditions Of Sale Are Duly Complied With.

5.The tenderers / prospective purchasers will be given an opportunity to increase / improve their offer/s during online auction. The additional terms and conditions for tenderers / prospective purchasers participating in online auction are:

A)Eprocurement Technologies Limited (Auction Tiger) Is Assisting The Authorized Officer In Conducting The Online Auction.

B)Detailed Terms And Condition For Participating In The Online Auction, Format, Application, Declaration, Etc, Can Be Downloaded From Website Https://Sarfaesi.Auctiontiger.Net.

C)Upon Receipt Of The Necessary Documents As Mentioned Above Within The Stipulated Date and time, a password/ user id will be provided by m/s. Eprocurement technologies limited to Eligible Tenderers / Prospective Purchasers To Participate In The Online Auction At https://sarfaesi.auctiontiger.net. necessary trainings will be provided by m/s. eprocurement technologies limited for the purpose.

6.statutory dues like property taxes / cess and / or builder / society dues, contribution to building repair funds, transfer charges etc. Should be ascertained by the tenderer(s) / offerer(s) / prospective purchaser(s) and the same shall be borne and paid by the purchaser. The stamp duty and registration charges as applicable in respect of the sale certificate to be executed shall be paid by the purchaser alone

In case of any difficulty in obtaining tender documents/ ebidding catalogue or inspection of the Immovable Properties / Secured Assets And For Queries, Please Contact Concerned Officials Of Hdfc Bank ltd mr. Santosh Patil and Mr. Vikrant Shedge at 022-30751744 / 1676 and officials of m/s eprocurement technologies limited (auction tiger) ahmedabad contact no. 079-40230823/804/805/813/816/818/814, contact persons: Mr Tilak Maratha, mobile no. 09067799646 e-mail tilak@auctiontiger.net, mr. Vijay Shetty, mobile no. 09619120214, email:vijay.shetty@auctiontiger.net, fax no 079-40230 847

HDFC Bank reserves its right to accept or to reject highest and / or all offer/s without assigning any reasons.

Date: 02-05-2017	Sd/-		
Place: Mumbai	Authorised Officer(s)		

Phone No.022 30751744/1676