



We understand your world

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HDFC Bank has been adjudged 'India's Coolest Workplace' by Business Today in its study of 'India's Coolest Workplaces.'

With an overall score of 58.3, HDFC Bank is ranked 7<sup>th</sup> in the Business Today ranking of 'India's Coolest Workplaces'.

The annual Business Today 'Best Companies to Work for in India survey, now in its 19<sup>th</sup> year, was re-imagined and revamped as 'India's Coolest Workplaces.' The study was conducted in partnership with Taggd, a PeopleStrong Recruitment Solutions company.

Companies in India's Coolest Workplaces Survey were rated on four parameters - People Growth Initiative; Going Beyond Business; Wellbeing Initiative and Engagement & Connect.

People Growth Initiative covers clarity of goals (at individual and company level); Fair and objective processes and policies; growth and learning opportunities.

Going Beyond Business covers innovation, inclusion, resilience and job security and stability.

The Wellbeing Initiative covers workload and flexibility at work; physical, mental and emotional wellbeing; hygiene and safety at work and access to facilities.

The Engagement & Connect vertical focuses on ease of operating in the workplace; collaboration tools and structures and rituals.

Here's a story published by Business Today on HDFC Bank:

<https://www.businesstoday.in/magazine/indias-coolest-workplaces/dwarfing-adversities/story/434154.html>

**Methodology:**

<https://www.businesstoday.in/magazine/indias-coolest-workplaces/how-we-did-it/story/434156.html>