

HDFC Bank has been adjudged 'India's Coolest Workplace' by Business Today in its study of 'India's Coolest Workplaces.'

With an overall score of 58.3, HDFC Bank is ranked 7th in the Business Today ranking of 'India's Coolest Workplaces'.

The annual Business Today 'Best Companies to Work for in India survey, now in its 19th year, was re-imagined and revamped as 'India's Coolest Workplaces.' The study was conducted in partnership with Taggd, a PeopleStrong Recruitment Solutions company.

Companies in India's Coolest Workplaces Survey were rated on four parameters - People Growth Initiative; Going Beyond Business; Wellbeing Initiative and Engagement & Connect.

People Growth Initiative covers clarity of goals (at individual and company level); Fair and objective processes and policies; growth and learning opportunities.

Going Beyond Business covers innovation, inclusion, resilience and job security and stability.

The Wellbeing Initiative covers workload and flexibility at work; physical, mental and emotional wellbeing; hygiene and safety at work and access to facilities.

The Engagement & Connect vertical focuses on ease of operating in the workplace; collaboration tools and structures and rituals.

Here's a story published by Business Today on HDFC Bank:

<https://www.businesstoday.in/magazine/indias-coolest-workplaces/dwarfing-adversities/story/434154.html>

Methodology:

<https://www.businesstoday.in/magazine/indias-coolest-workplaces/how-we-did-it/story/434156.html>