

HDFC Bank organises free Live Healthy camp in Uttar Pradesh

• Conducts free general check-ups at its Nautanwa branch

Uttar Pradesh, (Uttar Pradesh), November 12, 2013: HDFC Bank Ltd. has conducted free health check-ups through its Nautanwa branch in the Maharajganj district of Uttar Pradesh, as part of its Live Healthy programme. HDFC Bank initiated this camp together with the Rotary Club Nautanwa at Mukesh Athiti Bhawan Nautanwa.

Through this initiative, customers as well as the non-customers had the opportunity to walk into the branch for a check up with Dr.A.K Sharma, MS, Orthopedics, Dr. T D S Kochar MS, Eye Surgeon, Dr Angresh Singh, MD, Physician, and Dr.Sanjay Singh.

Speaking about the camps, Mr. Sanjeev Kumar, Zonal Head, HDFC Bank, said, "We are happy that we are able to reach out to the people of Uttar Pradesh through these camps. Regular check-ups can help monitor health and detect diseases early. Through the Live Healthy programme we hope to create a positive impact on the lives of the people in the state."

Speaking at the event, Mr Ajay Kumar Gupta, Cluster Head, HDFC Bank said, "As a socially responsible bank, we regularly hold such initiatives through our comprehensive network of branches in the state. It brings us closer to the local populace we serve and enables us to contribute to their overall well-being in small ways. We'd like to thank the people of Uttar Pradesh for their continued support and hope to stay connected in the future as they experience our full range of products and services."

About HDFC BANK

Promoted in 1995 by Housing Development Finance Corporation (HDFC), India's leading housing finance company, HDFC Bank is one of India's premier banks providing a wide range of financial products and services to its 28.5 million customers across hundreds of Indian cities using multiple distribution channels including a pan-India network of branches, ATMs, phone banking, net banking and mobile banking. Within a relatively short span of time, the bank has emerged as a leading player in retail banking, wholesale banking, and treasury operations, its three principal business segments.

The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 19 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of September 30, 2013, the Bank had a distribution network with 3,251 branches and 11,177 ATMs in 2022 cities/towns.

For the quarter ended September 30, 2013, the Bank's total income was INR 119.37 billion (₹11,937.7 crore) as against INR 101.46 billion (₹10,146.7 crore) for the quarter ended September 30, 2012. Net revenues (net interest income plus other income) were INR 63.20 billion (₹6,320.9 crore) for the quarter ended September 30, 2013, as against INR 53.37 billion (₹5,353.7 crore) for the corresponding quarter of the previous year. Net Profit for the quarter ended September 30, 2013, was INR 19.82 billion (₹1,982.3 crore), up by 27.1% over the corresponding quarter ended September 30, 2012.



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Total income for the year ended March 31, 2013, was INR 419.175 billion (₹41,917.5 crore).

Leading Indian and international publications have recognised the bank for its performance and quality.

For more information please log on to: www.hdfcbank.com

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