

HDFC Bank Launches Pragati Savings Account
Hindu Business Line
09.12.2024

HDFC Bank launches Pragati Savings Account

HDFC Bank has launched Pragati Savings Account aimed at semi-urban and rural India. The savings account comes with discounts based on partnership with BigHaat on farming tools, seeds and fertilisers through its online platform. Additional features include low-maintenance requirements and special benefits for rural and semi-urban customers. This product aims to offer tailored solutions, including savings accounts, credit support, digital banking tools, insurance and access to government subsidies.

