

Digital Lending Products & its Digital Lending Apps/Platforms (DLAs)

Update as on June 11, 2025

<u>Sr no</u>	<u>DLA name</u>	<u>Products</u>
1	Lead Insta	Personal Loan (PL)
		Business Loan (BL)
		Auto Loan (AL)
		Two-Wheeler Loan (TWL)
2	Loan Assist	Personal Loan (PL)
		Business Loan (BL)
		Auto Loan (AL)
3	Xpress Car Loan-DIAL	Auto Loan (AL)
4	Adobe	Personal Loan (PL)
		Business Loan (BL)
		Auto Loan (AL)
		Two-Wheeler Loan (TWL)
		Loan on Cards (LOC)
5	DAP	Personal Loan (PL)
		Two-Wheeler Loan (TWL)
		Loan against Shares (LAS)- LAMF
6	Lentra	Consumer Durables (CD)
		Two-Wheeler Loan (TWL)
		OD Dukandaar
		Retail Agri KCC Digital
		Cattle Finance ETB Digital
7	NETBANKING	Digi Loan against Shares (LAS) Net Banking
8	FINAGG	Xpress GST Overdraft (GST OD)
9	Flutter	Gold Loan Top-up