

Shoppers Stop HDFC Bank Credit Cards

Dear Valued Customer,

Please find the revised features and annual membership charges for your respective Shoppers Stop HDFC Bank Credit Card. These changes shall be in effect from Mar 1, 2024. Kindly review the modifications for your respective variant.

1. Shoppers Stop HDFC Bank Credit Card (Mass Variant)

Feature Description	Current Shoppers Stop HDFC Bank Credit Card Features	New Shoppers Stop HDFC Bank Credit Card Features
Reward Type	First Citizen Points	Reward Points
Reward Benefit	<p>First Citizen Points benefits Earn 6 First Citizen Points for every Rs.150 spent on Shoppers Stop private label brands, capped at 500 First Citizen Points per month. Earn 2 First Citizen Points for every Rs.150 spent on all other Shoppers Stop brands & other category spends (except fuel & wallet)</p>	<p>Reward Points benefits Earn 3% Reward points on every SS Spends & 1 % Reward Points on Non- SS Spends (Maximum capping of Rs.500 per month on Shoppers Stop spends & Rs.1000 per month for non-shoppers stop spends)</p>
Milestone Benefit	Earn 2000 First Citizen Points on spending Rs.2 Lakhs annually	<p>Get Rs.2500 worth FREE shopping in a year Earn Rs.500 per month for a min. purchase of Rs.15,000 on Shoppers Stop over the weekend (capped to maximum once in a month and 5 times in a year)</p>
Welcome Benefit	Get Shoppers Stop vouchers worth Rs.500, redeemable on a min bill value of Rs.3000	Get Shoppers Stop vouchers worth Rs.500, redeemable on any bill value
Joining/Renewal fees	Lifetime Free card	<p>Rs.299 (The joining/renewal fee will only be applicable for customers joining from 1st Mar'2024 onwards. Existing customers will remain Lifetime free cardholders)</p>
Points redemption	First Citizen points to be redeemed only in Shoppers Stop platform (online or in-store)	Bank Reward pts redemption value will be Re 1 when availed against Shoppers Stop voucher, All non-Shoppers Stop voucher redemptions will be as per HDFC Bank's current redemption catalogue

2. Shoppers Stop Black HDFC Bank Credit Card (Black Variant)

Feature Description	Current Shoppers Stop Black HDFC Bank Credit Card Features	New Shoppers Stop Black HDFC Bank Credit Card Features
Reward Type	First Citizen Points	Reward Points

Reward Benefit	First Citizen Point Benefits Earn 20 First Citizen Points for every Rs.150 spent on Shoppers Stop Private label brands Earn 15 First Citizen Points for every Rs.150 spent on all other Shoppers Stop brands (capped at 2,000 First Citizen Points per month) Earn 5 First Citizen Points for every Rs.150 spent on all other spends (except fuel and wallet)	Reward Point Benefits Get 7% Reward points on every SS Spends & 2% Reward Points on Non- SS Spends (Maximum capping of Rs.2000 per month on Shoppers Stop spends & non shoppers stop spends)
Milestone Benefit	No existing benefit	Get Rs.10,000 worth FREE shopping in a year Earn Rs.2000 per month for a min. purchase of Rs.50,000 on Shoppers Stop over the weekend (capped to maximum once in a month and 5 times in a year)
Welcome Benefit	Get Shoppers Stop vouchers worth Rs.1500, redeemable on a min bill value of Rs.5000	Get Shoppers Stop vouchers worth Rs.1500, redeemable on any bill value
Joining/ Renewal fees	Rs.4500	Rs.4500
Points redemption	First Citizen points to be redeemed only in Shoppers Stop platform (online or in-store)	Bank Reward pts redemption value will be Re 1 when availed against Shoppers Stop voucher, All non-Shoppers Stop voucher redemptions will be as per HDFC Bank's current redemption catalogue

Your existing First citizen points balance can be redeemed in Shoppers Stop platform as per the existing process.

If you have any questions or concerns, please reach out to us at our customer care number: 1800-202-6161 or 1800-267-6161

You can write an email to: customerservices.cards@hdfcbank.com

We're here to help and always strive to provide you with the best possible banking experience. Thank you for your understanding and cooperation.

Regards,
HDFC Bank