

HDFC Bank opens 4 branches in Rajkot

- ***The Bank now has 400 branches in Gujarat***

Rajkot (Gujarat), January 17, 2019: HDFC Bank today announced the launch of four new branches in Rajkot. With the launch of new branches at Bhaktinagar Station Road, Indira Circle, Sadhu Vaswani Road, and Swaminarayan Chowk, the Bank has crossed an important milestone of 400 branches in Gujarat.

At a function organized in the city, the Indira Circle branch was inaugurated by Mr. Anil Ranavasiya, District Development Officer, Rajkot along with Mr. Debashis Senapati, Branch Banking Head, Gujarat in the presence of Mr. Riaz Peerbhai, Circle Head, Saurashtra and Kutch, HDFC Bank, and other senior officials of the bank. HDFC Bank now has 30 branches in Rajkot district.

HDFC Bank has rapidly expanded its branch network in the city as well as given a concerted push to the Digital Banking strategy in the state as part of its efforts to deliver services using multiple technology platforms. At present, the Bank has 406 branches and 1,166 ATMs in the state. This journey began with its very first branch in the city, which was set up at Yagnik Road, in the year 2000.

Since then, it has extensively leveraged technology to provide banking services through a host of digital channels such as netbanking and mobile banking. The Bank is today reaching out to an increasing number of people across the state through its branch network complemented by initiatives under its 'Go Digital' campaign.

*"The milestone is a reflection of the efforts by each and every employee in the Rajkot district. It also reiterates our commitment to take formal banking services to every corner of the state and empower more people by offering them our full range of banking services including digital initiatives, even in rural areas, thus making a difference in their lives," says **Mr. Riaz Peerbhai, Circle Head – Saurashtra and Kutch, HDFC Bank.***



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At a national level, HDFC Bank has 53 per cent of its branches in semi-urban and rural areas and is continuously extending its reach in the hinterland in its endeavor to support inclusive growth.

As of September 30, 2018, the Bank had a distribution network with 4,825 branches and 13,018 ATMs in 2,718 cities.

To know more about HDFC Bank, log on to www.hdfcbank.com.

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