## HDFC Bank wins 4 awards at the D&B-Polaris Financial Technology Banking Awards 2014

HDFC Bank has won 4 awards at the Dun & Bradstreet - Polaris Financial Technology Banking Awards 2014. This was the highest number of awards for a single bank this year. These awards were presented at an event held on August 27th, 2014, at the Palladium Hotel in Mumbai. Former Union Finance Minister Yashwant Sinha graced the occasion as the Chief Guest.

Our bank won in the categories:

- □ Best Bank Technology Adoption (Private Sector)
- Best Bank Retail (Private Sector)
- □ Best Overall Growth Performance (Private Sector)
- □ Best Bank Overall (Private Sector)

Mr. Paresh Sukthankar, our Deputy MD, Mr. Kaizad Bharucha, our Executive Director and Mr Anil Jaggia our Chief Information Officer received the awards on behalf of the Bank.

Speaking at the awards, Shri Yashwant Sinha, Former Union Finance Minister said, "I congratulate the leaders and the staff of various banks, since it is their efforts that reflect in the success of respective banks."

Also present at the event were Mr. Kaushal Sampat, President & CEO - India, Dun & Bradstreet, Mr. Arun Jain, Chairman & Managing Director, Polaris Financial Technology Ltd; Mr. Garfield de Souza, Managing Director, Writer Business Services and Mr. Binod Singh, President & CEO, Ilantus Technologies Private Limited among other leading names from the Banking sector.

Delivering the welcome address, Mr. Kaushal Sampat, President & CEO – India, Dun & Bradstreet said, "Although the worst is behind us, FY14 turned out to be a year of uncertainty with the economy failing to reach the expected recovery level. Not surprisingly, Corporate India and the banking industry faced very challenging times during this period. However, it is encouraging for all of us to remember that timely measures have always helped the banking industry to increase its resilience. Given the strong linkages between the economy and banks, we are confident that with a stable economy in the near future, the prospects of the banking industry seem strong."

The 'Dun & Bradstreet - Polaris Financial Technology Banking Awards 2014' seek to recognize the growth and resilience of the Indian banking industry. The Awards event is closely tied to the publication, India's Top Banks 2014. The base universe of the banks considered for the 'Dun & Bradstreet - Polaris Financial Technology Banking Awards 2014' is the top banks in India as covered under the publication.



Photo caption: Group shot of all the winners at the event held in Mumbai