

## **HDFC Bank organises employee sports competition Josh Unlimited 2018 in Trivandrum**

- ***One of the largest employee events of its kind by any corporate in India***

**Trivandrum (Kerala), December 16, 2018:** HDFC Bank Ltd., today organised the 7<sup>th</sup> edition of its annual sports competition for employees of Trivandrum region. Known as Josh Unlimited, this event is the flagship employee engagement initiative which the Bank undertakes to promote fitness and overall well-being among its employees through sports. It was launched in Srinagar in September and will be rolled out in over 35 cities across India in the coming months.

This is one of the largest internal sports events for employees organised by a corporate in the country. It is a platform for the Bank employees to compete in 4 sporting disciplines such as cricket, football, badminton, and carom. Last year, more than 17,000 employees participated in the competition held at 29 locations over a period of five months.

In Trivandrum, the event was held at Chandrasekharan Nair stadium, University of Kerala Senate House Campus, Palayam. Over 130 employees and their families participated from Trivandrum as well as neighbouring towns such as Kollam, Kottarakkara, Varkala and Punalur. The event also saw enthusiastic support from families of the employees.

The Trivandrum edition of Josh Unlimited 2018 was inaugurated by chief guest Mr. K.M Beenamol, Athlete, Padmashri and Arjuna Awardee, Rajiv Gandhi Khel Ratna winner with Mr. Srikumar Nair, Zonal Head - Kerala, HDFC Bank in the presence of other senior bank officials as well as participants.

***Mr. Srikumar Nair, Zonal Head - Kerala, HDFC Bank said, "Our employees are our greatest strength. Sports plays a big role in their overall health and well-being, which is of utmost importance to us. I am happy that we have this excellent platform at HDFC Bank, which gives the employees in the Trivandrum region the opportunity to not just compete but also build team spirit and camaraderie."***



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Speaking about the event, **Mr. Parag Shah, Head, Learning and Development, and Employee Engagement, HDFC Bank** said: *"We encourage all our employees to embed sports and physical activity in their lives. As a socially responsible corporate citizen, we also provide platforms such as Josh Unlimited to enable this in an enjoyable format. We have had tremendous participation over the years and continue to increase the number of locations every year. Through this event, employees working at different branches and locations in Trivandrum come together for a day of friendly competition."*

**Click here to catch a glimpse of Josh Unlimited 2017**



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