

HDFC Bank organises employee sports competition Josh Unlimited 2018 in Indore

- ***One of the largest employee events of its kind by any corporate in India***

Indore (Madhya Pradesh), December 02, 2018: HDFC Bank Ltd., today organised the 7th edition of its annual sports competition for employees of Indore. Known as Josh Unlimited, this event is the flagship employee engagement initiative which the Bank undertakes to promote fitness and overall well-being among its employees through sports. It was launched in Srinagar in September and will be rolled out in over 35 cities across India in the coming months.

This is one of the largest internal sports events for employees organised by a corporate in the country. It is a platform for the Bank employees to compete in 10 sporting disciplines such as cricket, football, badminton, athletics, carom, chess, volleyball, lagori, kho-kho, and table tennis. Last year, more than 17,000 employees participated in the competition held at 29 locations over a period of five months.

In Indore, the event was held at the Shishukunj International School, Bypass Road. Over 375 employees and their families participated from Indore, Ujjain, Sanawad, Ratlam, Dewas as well as neighbouring towns. The event also saw enthusiastic support from families of the employees.

The Indore edition of Josh Unlimited 2018 was inaugurated by chief guest Mr. Anil Dhuppar, Chairman National Selection Committee (Junior) All India Tennis Association, Vice President MP Olympic Association, Hon. Secretary MP Tennis Association; guest of honour Ms. Durva Mudris, National soft ball player, Future Olympian for 2020 Tokyo Olympic Games and Mr. Sunil Panjwani, Zonal Head, Madhya Pradesh, HDFC Bank in the presence of other senior bank officials as well as participants.

Mr. Sunil Panjwani, Zonal Head, Madhya Pradesh, HDFC Bank said, "Our employees are our greatest strength. Sports plays a big role in their overall health and well-being, which is of utmost importance to us. I am happy that we have this excellent platform at HDFC Bank,



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which gives the employees in the Indore region the opportunity to not just compete but also build team spirit and camaraderie.”

Speaking about the event, **Mr. Parag Shah, Head, Learning and Development, and Employee Engagement, HDFC Bank** said: *“We encourage all our employees to embed sports and physical activity in their lives. As a socially responsible corporate citizen, we also provide platforms such as Josh Unlimited to enable this in an enjoyable format. We have had tremendous participation over the years and continue to increase the number of locations every year. Through this event, employees working at different branches and locations in Indore come together for a day of friendly competition.”*

Click here to catch a glimpse of Josh Unlimited 2017



To know more about HDFC Bank, log on to www.hdfcbank.com.

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