

HDFC Bank Ltd. HDFC Bank House, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013. CIN: L65920MH1994PLC080618

HDFC Bank has been adjudged Asia's Most Secure Bank at the annual IDC Financial Insights Innovation Awards (FIIA).

The awards were announced at the Asian Financial Services Congress 2019, organized by IDC in Singapore.



The award was accepted on behalf of the bank by Mr. Ajay Kapoor (center), Head, BTG – Retail from Mr. Cyrus Daruwala (left), Managing Director, IDC Financial Insights Asia-Pacific and Mr. Andrew Tan (right), Managing Director, Core Banking, Silverlake Axis.

The Bank has won the coveted award for its Anti-Advanced Persistent Threat (APT) Solution. It provides an additional layer of defense that detects / blocks security threats. It constitutes an important piece in setting up a layered security approach.

IDC Financial Insights invites financial institutions across APAC to nominate their flagship initiatives undertaken in the past 18 months. This year, FIIA received over 110 entries.

Methodology: All submissions are evaluated by the FIIA Assessment Panel that comprises Financial Insights' lead analysts, independent judges from a panel of veteran industry practitioners and thought leaders. The evaluation takes into account responsiveness to market needs, effectiveness of deployment, market response, and long-term business viability.