



We understand your world

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
CIN: L65920MH1994PLC080618

Mr. Aditya Puri, Managing Director, HDFC Bank was recognised as a National Statesman for Quality in Business. At a glittering ceremony organised in Mumbai, Mr Puri was honoured with the QIMPRO Platinum Standard Award for Business, 2019.

The award was presented to Mr. Puri by Mr O. P. Bhatt, former SBI chairman.



Organised by Qimpro Foundation, the awards recognise extraordinary individuals who have Quality in their DNA, either as statesmen or as leaders. The Qimpro Platinum Standard recognises National Statesman for Quality in Business / Healthcare / Education / Environment (macro).

Apart from the QIMPRO Foundation Trustees, the high-profile panel of judges also included:

- Mr Surendra Baliga, Co-Founder & Director, QuickMetrix
- Dr. Lalit S. Kanodia, Chairman, Datamatics Global Services
- Mr Ravi Kant, Former Vice Chairman, Tata Motors
- Ms. Naazneen Karmali, Editor - India & Asia Wealth, Forbes Asia
- Mr Roger C. B. Pereira, Managing Director, Roger Pereira Communications
- Mr Jairaj Purandare, Chairman, JMP Advisors



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In its citation, QIMPRO states:

ADITYA PURI has been the Managing Director of HDFC Bank, since its inception in 1994. As a young leader, his vision was to create a World-Class Indian Bank, based on Quality Management Practices. He valued quality over quantity.

Mr Puri quickly realized that his vision demanded a customer-driven culture, across the geographical spread of the new bank. In fact, he preached the practice of proactively understanding customer needs. His mantra: Chase your customer; not your competition.

Driven by this mantra, Mr Puri has created the first World-Class Indian Bank. A benchmark for Performance Excellence.

During his 25 years at the helm of HDFC Bank, Mr Puri has consistently walked principle-driven values. As you sow, so you reap. As a result, HDFC Bank is considered to be a trustworthy bank. In terms of character. In terms of competencies.

Being passionate about technology, as well as convenience banking, Mr Puri is credited with the metamorphosis of banking in India. More specifically, digital banking. He is a statesman for Better / Faster / Cheaper / Different.

Results speak volumes. HDFC Bank has been recognized for five consecutive years – 2014 to 2018 – by Millward Brown, an international research agency, as India's Most Valuable Brand. Vision accomplished.

Facilitated by Mr Puri's leadership, HDFC Bank has made a difference to the lives of 54 million Indians, through Parivartan, its umbrella brand for all social initiatives. His belief is that businesses cannot prosper if the communities in which they operate, do not. This change has been brought about by 10 percent of the Banks's workforce that works on the Sustainable Livelihood Initiative. Through this holistic initiative, the Bank provides access to livelihood finance, occupational training, financial literacy, credit counselling and market linkages to 10 million families, or potentially, about 40 million individuals.

Mr Puri. A corporate leader. A statesman. A philanthropist.

We salute Aditya Puri. Our Qimpro Platinum Standard 2019 for Business.