



NEWS RELEASE

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
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HDFC Bank Parivartan to train 720 women in nursing in Jharkhand

- **3rd Kaushal College launched in the state**
- **Almost 16,000 households impacted through the Parivartan programme**

Gumla (Jharkhand), September 3, 2019: HDFC Bank today launched a 3rd Kaushal College in Gumla in the state of Jharkhand under #Parivartan. Through #Parivartan, which is the umbrella brand for all its social initiatives, the bank aims to create sustainable, social change. The bank will train 720 women from weaker sections of society in nursing skills through these state-of-the-art institutions, by 2020.

The first two Kaushal Colleges are located in Chanho and Chaibasa respectively, and are training 352 women. The 3rd such college was inaugurated by Hon'ble Chief Minister of Jharkhand Shri Raghubar Das. This Kaushal College will offer certificate courses in Nursing to an additional 240 candidates.

Kaushal Colleges are run by the PanIIT Alumni Reach for Jharkhand Foundation (PreJha Foundation), a Special Purpose Vehicle (SPV) of the Department of Welfare, Government of Jharkhand in partnership with PanIIT Alumni Reach for India Foundation.

Through this initiative, HDFC Bank offers assistance to the candidates through merit-based scholarships, and educational-loan interest subvention. The bank also provides programmatic support to enable financial inclusion and vocational education for nursing courses. HDFC Bank will financially support all 3 colleges for the next 2 years. The 720 beneficiaries are from economically backward and weaker sections of society.

At the launch event, **Ms. Nusrat Pathan, Head, Corporate Social Responsibility, HDFC Bank** said, *"HDFC Bank's Parivartan vision is bring about sustainable change in society. The youth are the future of our nation and to ensure development we need to empower them. By imparting education and skills training to these young women, we are giving them the opportunity to bring about a positive change in their lives. This will equip the youth of the state to find their way out of the vicious cycle of poverty through education and employable skills."*

HDFC Bank Parivartan also works extensively in the state through its Human Resource Development Programme (HRDP), which aims to bring about sustainable changes in the village communities. This is done through introduction of improved agricultural practices, farm schools, remedial academic classes for weak students, strengthening of village health and nutrition committees, creation of irrigation infrastructure, as well as multiple initiatives to improve social, physical and economic status of the village. Through this, the Bank has touched the lives of almost 16,000 households across 74 villages in Jharkhand.

These are some of interventions in the state under HRDP:

Focus area	Indicators	Volume
Natural Resource Management	Number of water bodies created ponds/check dams/Low land well	73
	Solar street lights installed in village	1190
Education	Number of Children benefitted in schools under our initiative	6345
	Number of sanitation units constructed or renovated in the schools	81
Skill Development and Livelihood Enhancement	Number of SHGs involved and enterprises	91
	Number of Village Development Committee (VDCs) involved in our initiative	74
	Number of farmers involved in sustainable agriculture practices	3956

	Land brought under group irrigation facilities (Acre)	514
	Number of Enterprises set up	79
Health and Hygiene Number of Community Drinking	Water Sources created (Jal-Minar)	26
	Repairing of Government installed Hand-Pump	159
	Support for construction of house hold toilets at village	760
	Number of Household having access to safe drinking water facilities	2220

To know more about HDFC Bank, log on to www.hdfcbank.com.

For media queries please contact:

Rajiv Banerjee

Vice President, Corporate Communications

HDFC Bank Ltd., Mumbai.

Tel: 91-22-66521307(D)/66521000(B)

Mobile: 09920454102

rajivshiv.banerjee@hdfcbank.com

About Nursing Kaushal College

The Kaushal college has Nursing trade that is being offered with one and a half year training at the institute and six months on-the-job – The certification is provided by Jharkhand Nurses Registration Council post the successful completion of training and clearing the SNRC exams.

About PreJha Foundation

“PREJHA Foundation”, is a joint initiative by agencies of Department of Welfare, Government of Jharkhand and PanIIT Alumni Reach for India Foundation. It has been setup to enable skill development and entrepreneurship to underprivileged sections and aims to set up one Gurukul in each district of Jharkhand.