

IMPORTANT NOTICE

Debit Card Limits revision and increase in funds transfer limit using PhoneBanking/ATM channel

Effective 1st June 2010 EasyShop Debit Card per day per Card limits for the following Card variants have been enhanced as follows:

W.e.f 1st June 2010	DEBIT CARD PER DAY PER CARD LIMITS			
	CURRENT		REVISED	
	ATM (Rs)	Shopping(Rs)	ATM (Rs)	Shopping(Rs)
EasyShop Regular International /Maestro/ NRO Debit Cards	15,000	25,000	25,000	40,000
Woman's Debit Cards	20,000	30,000	25,000	40,000
Gold / Classic Gold Preferred Gold /ProGold/ Business Debit Cards/Titanium Debit Cards	50,000	50,000	50,000	75,000
Imperia Gold Debit Cards	50,000	50,000	100,000	125,000
Kid's Advantage Debit Cards	1,500	1,000	2,500	2,500

Note:

- The above revised limits **are not applicable** to the Card holders whose current limits are different from the ones stated above and will continue to enjoy their requested/offered limits as sanctioned before.
- Funds transfer using the Phone Banking /ATM channel would be revised up to Rs 3 Lac per day.

For any specific clarifications, please contact PhoneBanking or your Branch Manager.



IMPORTANT NOTICE

Debit Cards Cash Back - Change in redemption process

Effective 1st June 2010, Debit Cardholders will need to call PhoneBanking to place a request for redemption of the accrued Cash Back to their account. The Cash Back request will be taken only if the Cardholder has reached the existing redemption threshold (Rs 250 for EasyShop Gold Debit Card & Rs 100 for EasyShop Woman's Advantage and Business Debit Card). The accrued Cash Back will get credited into the cardholder's account within 7 working days of placing a redemption request.

For any specific clarifications, please contact PhoneBanking or your Branch Manager.



We understand your world